

# Social report 2011



Organization with special consultative status with ECOSOC-ONU



## ODEMA

Organización de Entidades  
Mutuales de las Américas



# Social Report 2011

of the Organization of Mutual Entities of the Americas





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## Vision, Mission and Objectives

### Vision

Integrate the American Continent Mutual Benefit Activity creating a regional entity to be a strong participant in international community.

### Mission

Promote and reinforce the assistance commitment of Social Benefit Entities of the American continent by creating the appropriate conditions, training, experiences interchange and the joint programmed agreements.

### Objectives

- Integrate the social benefit entities of the American continent regionally.
- Unify the in force legislation.
- Perform understanding memorandum with other organizations of social and solidary economy.
- Perform inter-benefit societies agreements as regards health care – insurance – retirement plan – tourism promotion – other services.
- Attend seminars and international community events with joint representation.
- Represent the American continent entities before governments, international organizations, universities, foundations, non-government entities, etc.
- Organize experiences interchange.
- Promote training, academic and educational interchange.





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## Chapter 1

### Social Report Introduction

In order to display the performed activities on systematic and organizational basis, we embrace the adoption of this management tool in which we will detail not only all the accomplishments of 2011, but also the achieved goals throughout our seven working years, so as to show that our once growth idea is today a reality of accomplished goals and new challenges.

We will go over the mission, vision and organization objectives and, we will see how they were achieved with a qualitative and quantitative analysis.

As from this period, we will annually reinforce this tool which will grow along with the organization and will flourish from all the highlights.

We invite you to the reading.

Alfredo Sigliano  
President







## Chapter II

### Social Report Table at 31/DEC/11

In this first comparative table, we have made on the one hand, a special compilation of all the activities of the first six years in order to offer a complete vision of our organization and focus on all the foundational work performed and, on the other hand the activities of 2011 –a year of utter grow for us-.

#### Representativity

- Integrate the social benefit entities of the American continent regionally.
- Unify the in force legislation.
- Perform understanding memorandum with other organizations of social and solidary economy.
- Perform inter-benefit societies agreements as regards health care – insurance – retirement plan – tourism promotion – other services.

	2004 / 2010	2011
Quant. of organizations it is linked with	4	6
International agreements	6	7
Inter-Benefit Societies agreements	7	7

- Attend seminars and international community events with joint representation.
- Represent the American continent entities before governments, international organizations, universities, foundations, non-government entities, etc.

	2004 / 2010	2011
Quant. of active participation events	25	20
Quant. of representatives	20	29
Quant. of joint entities events	16	3
Quant. of representatives	13	9



## Integration

- Organize experiences interchange.

	2004 / 2010	2011
Active Organizations	67	79
Adherent Organizations		2
Represented organizations total	67	81
Quant. of represented countries	15	16
<b>Apprenticeships</b>		
Quant. of performed Apprenticeships <i>see note1</i>	4	*
Quant. of participants	27	*
<b>Scholarships</b>		
Quant. of requested scholarships	4	9
<b>Broadcasting</b>		
Quant. of self publications	26	6
Media	4	51

## Training

- Promote training, academic and educational interchange.

	2004 / 2010	2011
<b>Courses and Workshops</b>		
Quant. in full- attendance and semi-attendance modality		6
Quant. of participants		11
Quant. in virtual modality	8	4
Quant. of participants	240	206
<b>Conferences and forums</b>		
Quant. in full attendance modality	3	5
Quant. of participants	137	327
Quant. in virtual modality	1	1
Quant. of participants	31	27
<b>Seminars</b>		
Quant. in full attendance modality	10	3
Quant. of participants	261	116



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## Governability

- Democratic Organization

	2004 / 2010	2011
Quantity of Regular General Meetings	6	1
Quantity of Extraordinary General Meetings	1	
Quantity of Board of Directors Meetings	61	9
Quantity of Executive Board meetings	2	1
Quantity of Commissions	2	2

**Note 1:** for climatic reasons related to the ashes from Puyehue volcano, the apprenticeship was suspended and it will be held in Equator.





## Chapter III

### 3.1 Representativity

2009

**OEA:** The Permanent Board of the Organization of American States (OAS) approved our application of Odema on December 3 2009 to become a member of the organizations of civil societies (OSC) registered in the OAS.

**AISS:** Since 20/APR/2009, Odema, through one of its member benefit society, AMPF, has the Vice-Presidency of the Technical Committee of the International Association of Social Security embodied by Alfredo Sigliano, President of the said Benefit Society.

2010

**OIT:** In this organization Odema has reached the permanence as observer of the General Assemblies. In 2011, at the 100th International Labour Conference, was also invited to talk to the audience

**CISS:** In November, Odema affiliated to the Inter-American Conference of Social Security





## 2011

- Operative Cooperation with OMS/OPS, through the development of a project of possible application to the American Continent which offers training to mirror the Mutual APS model.
- On July 25 2011 it was confirmed the status of Odema as an Especial Consultant entity before ECOSOC (Economic and Social Council) of UN (United Nations). This category allows us to participate actively in ECOSOC and its subsidiaries, as well as the United Nations Secretary, programs, funds and organisms.
- Institutional Cooperation with AISS, through the joint benefit societies, such as AMPF and the Círculo Católico de obreros del Uruguay, whose presidents take two vice-presidencies in the Technical Committee of the Benefit Society.



## International Agreements

Agreements and arrangements between ODEMA and other valid organizations

2005 / OEMSUR · SaferAfrica (Memorando de Entendimiento - Understanding Memorandum)

2006 / ODEMA · AIM (Asociación internacional de la mutualidad – International Association of Social Benefit Societies)

2007 / ODEMA · DANSOCIAL (Departamento Administrativo Nacional de la Economía Solidaria – Colombia – National Administrative Department of the Solidary Economy - Colombia)

2008 / ODEMA · UAM (Union Africana de la Mutualidad – African Union of Social Benefit Societies)

2010 / ODEMA · OPS/OMS (Organización Panamericana de la Salud – Health Panamerican Organization / Organización Mundial de la Salud- Health World Organization)

ODEMA · CIESS (Centro Interamericano de estudios de la Seguridad Social – Inter-American Centre of Social Security Studies)

2011 / ODEMA · SOCODEVI (Sociedad Canadiense para el Desarrollo Internacional – Canadian Society for the International Development)





## Inter-Benefit Societies Agreements

Agreements and valid arrangements between Benefit societies joint to ODEMA

2005

- 1° Inter-Mutual Agreement between AMPF and Federation of Social Benefit Societies of Paraguay - FEMUPAR- (Paraguay, 2005)

2006

- Inter-Mutual Agreement for Tourism Services: AMPF / Social Benefit Activity of Chile (Chile, 2006)
- Inter-Mutual Agreement: AMPF / Bolivian Confederation of Social Benefit Societies for Charity (Bolivia, 2006)

2007

- Inter-Mutual Agreement: AMPF / Social Benefit Activity of Chile (Pharmacy)
- Inter-Mutual Agreement for Tourism Services: AMPF (Argentina) / Bolivian Confederation of Social Benefit Societies for Charity (Bolivia, 2006)

2008

- Inter-Mutual Agreement: AMPF / Níger

2010

- Integration Inter-mutual Agreement: AMPF / AMUDOCH (Resistencia, Chaco)





### Joint Participation of events

#### Active participation events

2005

- I Reunión Plenaria de Entidades Mutuales Argentinas joint to OEMSUR · March 18 · Argentina panel

2006

- LXXV Congreso Nacional Mutualista de México · Autlán, Jalisco, México · August 27 and 28 conference
- XXIII Congreso Nacional Mutualista de Chile · La Serena, Chile · October 25 and 28 talk
- AIM Anual Meeting · Lucerne, Switzerland · March 30 and 31

2007

- XLIII Congreso Estatal · San Marcos, TX, United States · May 4 - 6 talk
- 1° Encuentro de Participación y Reflexión · Buenos Aires, Argentina · August 30 talk



- Encuentro Nacional Mutualista · October 12 and 13 - Buenos Aires Argentina exhibition
- Reunión del Comité de Cooperación Internacional de la AIM · York, United Kingdom · October 3 - 5 talk
- IV Congreso Nacional de Asociaciones Mutualistas del Perú · Lima, Perú · April 18 and 20
- AISS Regional Technical meeting · Bogotá, Colombia · November 26 to 30 2008

#### 2008

- 1ª Asamblea General de la UAM · Rabat, Morocco · June 25 and 26 speech
- AIM anual meeting · Brussels, Belgium · March 11
- Conferencia Internacional sobre Tecnologías de la Información y de las Comunicaciones -TIC- · June 3 to 5 · Sevilla, Spain

#### 2009

- Simposium on Social Benefit Activity · Porto Alegre, Brazil talk
- III Foro of AISS Technical Commissions · Geneva, Switzerland · April 20





2010

- VII Foro Hemisférico de la Sociedad Civil de la OEA (OSC) · Washington DC, United States · May 5 and 6 recommendation
- XXVI Asamblea General de la Conferencia Interamericana de la Seguridad Social -CISS- · Panamá · September 20 to 23 ) talk
- Extraordinary Session of OAS Permanent Council on the Elderly Rights · Washington DC, United States presentation
- XL Ordinary Sessions of the OAS General Assembly · Lima, Perú · June 5 to 8
- XXXIX Extraordinary Sessions of the OAS General Assembly · Washington, US · March 24
- 99° International ILO Conference · Geneva, Switzerland · June 2 to 18





- V AISS Technical Commissions Forum · Geneva, Switzerland
- Social Benefit Activity International Encounter · Rabat, Maorocco · June 11
- XIII Foro Interamericano de la Microempresa (FOROMIC 2010) · Montevideo, Uruguay · October 6 to 8

#### Participants

Alfredo Sigliano

Francisco Savoini

Andrés Román

Cristian Panelli

Gastón Salvioli

Darío Martínez Corti

Daniel López Villalba

Julio Dobronsky

Juan Ignacio Arroyo Verástegui

Jesús Sergio Rodríguez Villanueva

José Francisco Lira Fernández

Abel Román

Odin Huaynalaya Rojas

Gastón Ricciardi

Maria Fernanda Sigliano

Manuel Balea Reino

José Zárate

María Rosa Sáenz Saralegui

Félix Hernández Bran

Virginia Gamba

#### 2011

- VIII Foro Hemisférico de la Sociedad Civil de la OEA · Washington DC, US· April 25 and 26  
recommendation



- 100<sup>a</sup> Labour International Conference - ILO· Geneva, Switzerland · June 9 speech
- AISS Technical Commissions Meeting · June, Geneva, Switzerland recommendation
- XLI OAS General Assembly · June 3 to 7 El Salvador recommendation
- Social Security Seminar in Costa Rica · San José · August 24 and 26 speech
- Instituto Nacional de Asociativismo y Economía Social (INAES) Congress September 30 presentation Buenos Aires Argentina
- ECOSOC - United Nations - New York - US. ONGs Committe Meetings May 16 to 27
- FIESS 2011 · Montreal, Canadá · October 17 to 20 panel
- Social Benefit Activity Congreso in Portugal · Lisbon · October 24 and 25 panel
- AISS Seminar in Germany · Düsseldorf · October 18 and 19 talk
- Odema Integration and Training Conferences -CIESS · México DF · November 3 and 4 talk





- Open debate “Próximos Pasos en la Lucha contra la Violencia de Género” · CABA, Argentina · November 23 ODEMA MUJERES talk
- Commemoration Conference de la “Lucha contra la Violencia Doméstica” · Montevideo, Uruguay November 25 ODEMA MUJERES panel
- Conference of A.Mu.Cha.Fe and CONAM · Chaco, Argentina · December 2 ODEMA MUJERES talk
- AISS V Forum of Technical Commissions · Geneva, Switzerland · March 28 and 29
- Social Security Week · México DF · April 27 to 29
- Introductory Workshop II Informe de Cumplimiento de la CIADDIS y el PAD - OAS Buenos Aires Argentina
- XVI Meeting of the Consejo Interamericano para el Desarrollo Integral - CIDI - OAS Washington US
- RIPSOC Technical Consolidation Meeting · México DF · August 10 to 12
- Diplomas Ceremony “Diplomatura de Género y Gestión Institucional” - INDAE · CABA, Argentina · December 1°



## Participants

Alfredo Sigliano

Roberto Paulo Pérez Faillace

Gastón Ricciardi

Cristian Panelli

Manuel Balea Reino

María Fernanda Sigliano

Nelly Pérez Baltazar

Alicia Juárez Sánchez

María Cecilia López Collazo

Abel Román

Francisco Savoini

José Zarate

Claudio Gutierrez

Odin Huaynalaya Rojas

Virginia Gamba

José Francisco Lira Fernández

Andrés Román

Darío Martínez Corti

Daniel López Villalba

María Rosa Sáenz Saralegui

Celeste Meza

Carlos Ovidio Murgas López

Alejandra Morandeira

Rosa Rodríguez

Jesus Sergio Rodriguez Villanueva

Gastón Salvioli

Carolina Tapia

Patricia Sigliano

Juan Ignacio Arroyo Verástegui







## Joint Entity Events

2005

- 2° Paraguayan Social Benefit Activity Congress · April 1°
- LXXIV National Congreso of Social Benefit Societies in México

2006

- Commemoration of the 50th Anniversary of the Federación Departamental de Sociedades Mutuales de Santa Cruz de Bolivia
- XVI National Congress of the Bolivian Social Benefit Activity · Sucre, Bolivia
- Opening of the Delegación Asociación Mutual de Protección Familiar de Argentina, in Asunción, Paraguay · December 1°

2007

- Bolivian Confederation Anniversary · October 12 and 13



- LXXVI National Congress of the Sociedades Mutualistas de la República Mexicana · Celaya, Guanajuato, México · July 25 - 28
- Opening of Sanatorio Juan Pablo II, belonging to the Círculo Católico de Obreros del Uruguay · Montevideo, Uruguay · November 27

#### 2008

- 105° Anniversary of the Sociedad de Socorros Mutuos Unión y Carpinteros y Ebanistas de Concepción · June 29 to July 5

#### 2009

- Opening of the Primary Care Centre “José Miguel Ortiz Novoa” belonging to the Sociedad de Socorros Mutuos Unión y Carpinteros y Ebanistas de Concepción ·
- 106° Anniversary of the Sociedad de Socorros Mutuos Unión y Carpinteros y Ebanistas de Concepción · June 9 to 1 ·
- LXXVIII National Congress of the Sociedades Mutualistas de la República Mexicana · Puerto Vallarta, Jalisco, México · July 28 to 30





- FEDEMBA Ordinary General Assembly · Buenos Aires · September 30
  - 46° Anniversary of Sociedad Mutual Tgral. Germán Busch Becerra  
Santa Cruz, Bolivia · September 26
  - VI National Congress of the Asociaciones Mutualistas del Perú · November 20 2009
- 2010
- 125° Anniversary of the Centro Católico de Obreros del Uruguay · June

#### Participants

Gastón Ricciardi  
Andrés Román  
José Zárate  
Alfredo Sigliano  
José Lira Fernández  
Carlos Castro  
Cristian Panelli

Darío Martínez Corti  
Juanita Zárate  
Alicia Juárez Sánchez  
Orellana Palma  
Francisco Savoini  
María Rosa Sáenz Saralegui





2011

- Extraordinary Congress summoned by the Confederación Boliviana de Beneficencia
- LXXX Congress of the Confederación de Sociedades Mutuales de la República Mexicana · Tijuana, México · August 12 and 13 talk
- VII National Congress of the Asociaciones Mutualistas del Perú · Lima · August 12

#### Participants

Darío Martínez Corti

Eduardo Repond

José Zárate

Andrés Román

Carlos Castro

Manuel Balea Reino

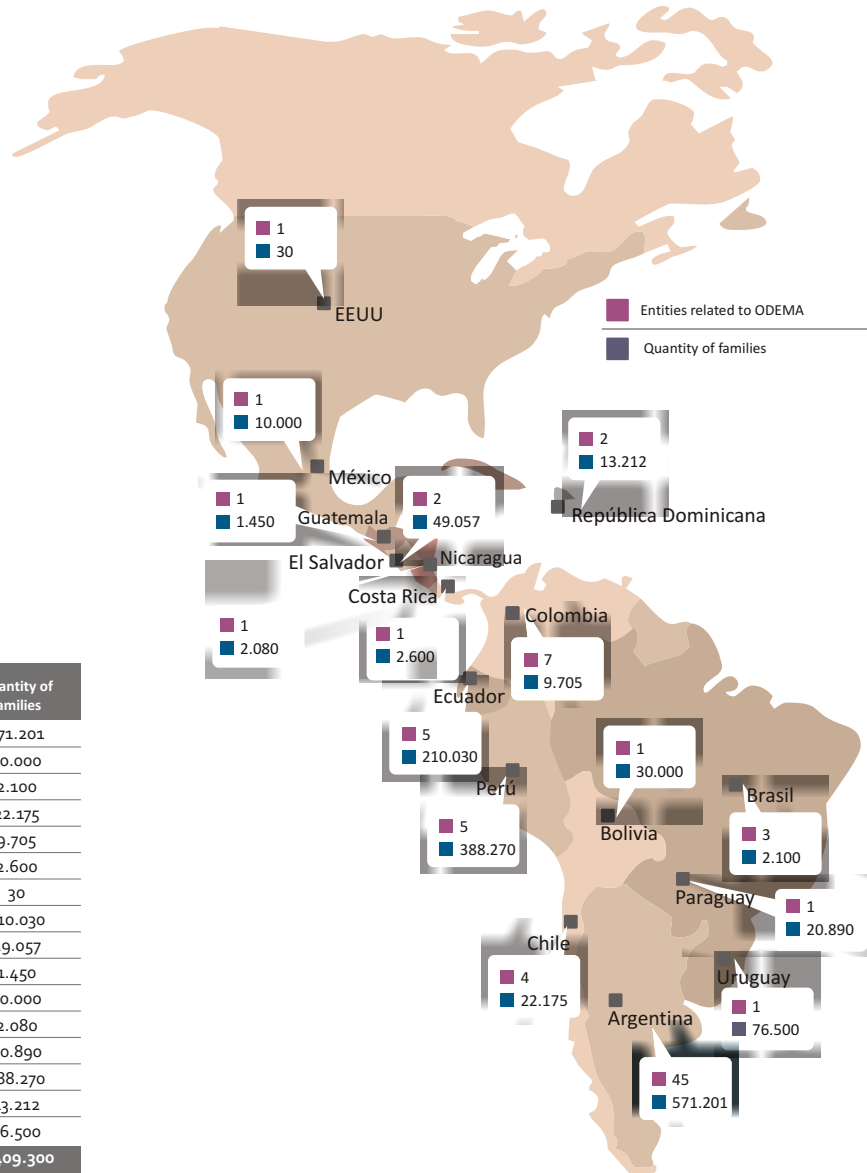
Juanita Zárate

Hugo Bozzini

Cristian Panelli



### 3.2 Integration Represented Organizations





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## Apprenticeships

### Year 2007

Quantity of Attendants: 14

In November, ODEMA Headquarters held the first cycle of apprenticeships for Mutual Entities operative leaders from: Bolivia, Chile, Colombia, United States, Méjico, Perú, Dominican Republic, Uruguay and Argentina.

The apprenticeships were developed in the foregoing areas: Economic Aids, Social Service, Health, Pharmacy and Social Communication.

#### Results and conclusions:

All apprentices who visited the Subsidiaries agreed on the value of this experience.

The apprentices considered that their expectations were completely fulfilled and assured that this experience will contribute to the implementations and/or improvement of the services in its institutions.

### Year 2008

October 14 to 16

Quantity of attendants: 3

Between October 14 and 16, members of the Sociedad Union de Carpinteros y Ebanistas de Concepción Chile, came to AMPF offices in Buenos Aires so as to participate of a Health training apprenticeship in the foregoing areas: Health, Dentistry and Pharmacy.

#### Conclusions:

The participants told that this apprenticeship complemented the training cycle they had started with a set of seminars in which they got the theory and, that now were applying practically upon the acquired knowledge.



### Year 2009

November 25 to 27

Quantity of attendants: 6

During the three conferences of intense work, representatives of Argentina, Bolivia, Chile, Colombia and Mexico, participated in the activities of the different areas of AMPF.

The apprenticeships were performed in the foregoing areas: Social Service, Pharmacy, Economic Aids, Health, Social Communication.

### Year 2010

October 27 to 29

Quantity of attendants: 4

Through the Training Institute "Carlos Castillo", ODEMA organized an apprenticeship programme in Social Benefit Societies in Medellín, Colombia.

The objective was the transference of knowledge and experiences in the development of the social service of Micro-Finances. Four apprentices participated: two from Argentina, one from México and an invited guest from El Salvador.

The apprenticeships were developed in nine Social Entities; each one with a different approach as regards performance of micro-finances, allowing an experience with Social Entities from Medellín city centre, as well as popular villages with very few inhabitants.



## Apprenticeships

These apprenticeships are within the frame of the Odema Collaborative Agreement- CIESS signed in 2010.

Scholarships Report 2010 - 2011:

- Specialization: Health Management for the Elderly, Nov. 2010 - July 2011
  - 3 Argentina
  - 1 Uruguay
- Master: Actuarial Management of Social Security April 2011 - July 2013
  - 2 El Salvador
- Course: The Social Security in public policies. Theoretical Framework and practical cases. March 14 to 18 2011
  - 1 México
  - 1 República Dominicana
- Semi-Attendance Qualification "Sistemas de pensiones" May 30 to August 26
  - 1 El Salvador

## Broadcasting

Own Publications

This own bulletin was created to spread the organization activities as well as our first report and it contained the objectives communication and planning under the motto: "Mutualismo sin fronteras".







"As any organization which mission requires internal and external broadcasting to spread its activities through all media, this written means was created with the aim of printing it regularly for the world social benefit community" - Alfredo Sigliano president – first edition November 2004

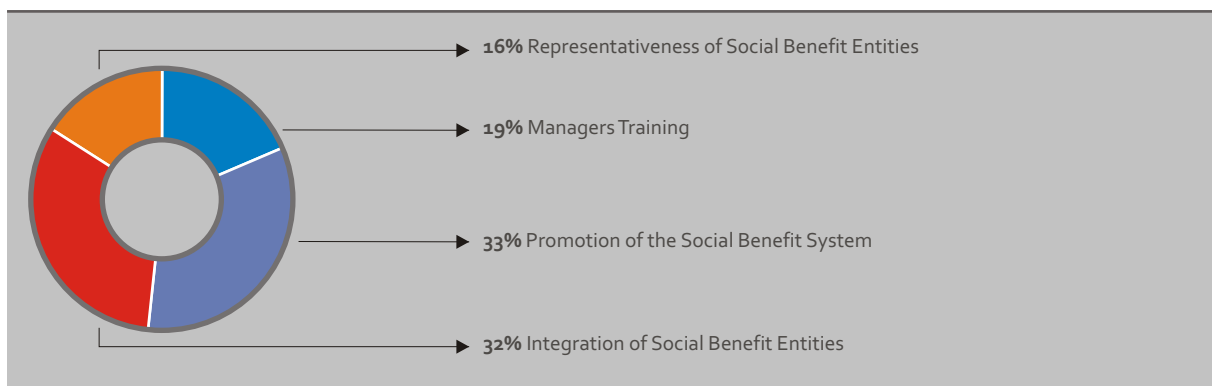
### TV Programme

In 2011, Odema started producing the programme 'Entre Todos' in an important television channel with the aim of spreading the values, services and benefits that the Mutual Activity offers in all the continent as well as telling about the grounds for Solidary and Social Economy.

Along the 55 programmes broadcasted weekly, 'Entre Todos' reflected the principles of training; integration and representativeness that Odema fosters from the beginning.

Bearing the Social Benefit Activity flag and with the aim of unveiling Solidary and Social Economy, Odema will go on performing the necessary efforts to let 'Entre Todos' fulfill its broadcasting goal.

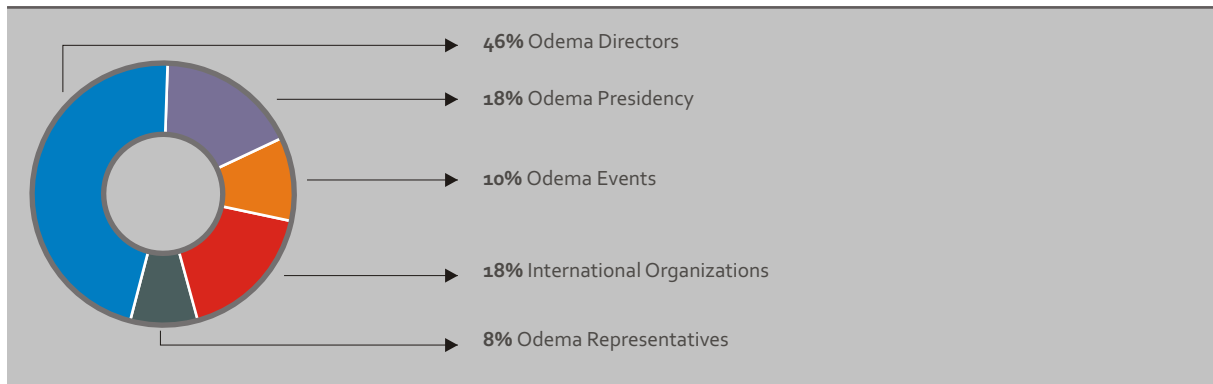
### Temáticas particulares





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## Represented Actors





### 3.3 Training

#### Training Institute "Carlos Castillo "

ODEMA houses the Mutual Training Institute "Carlos Castillo" which helps the development of the abilities of people related to modern social benefit activity as well as the continent itself, Social Solidary Economy, by performing shared-learning events, full-attendance, semi-attendance and distance courses, which are offered to own entities as well as related institutions that focuses on solidarity and associative principles in the resolution of human needs. This was acknowledged by ILO as a reference of social benefit activity teaching in the worldwide known centre of Turín, Italy.

Also, it has celebrated an important agreement with Centro Interamericano de Estudios de Seguridad Social (CIESS) that allows training as regards social benefit activity and social security.

Within the main activities, we perform tutorials, seminars, courses – such as our virtual ‘apuntes para mejorar la gestión y el gerenciamiento”, apprenticeships. Our target is managers and operative leaders of the Social Benefit Entities





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Seminars usually have an exposition approach and provoke questions and discussions at the end of each conference; they do not necessarily include a periodic performance. The seminar is, basically, a training modality that privileges discussion upon collective reflection generating abstractions through the analytic-synthetic method upon which conceptual elaborations are built.

The courses: they are conducted by a teacher upon a topic of his specialty, as this is the classic teaching approach. The course offers a professional training modality more focused on the information than in the conceptual elaboration.

Seminars: This is an event consisting in a series of activities aiming at "give instructions or specific information in particular work sectors". It is applied to analyse problems and look for solutions, as well as stimulating the participants towards action. Its name suggests a one-day event, although it lasts more time.

Along these seven years, Odema has developed different spaces for training, academic and formative interchange.

### Regional Seminars

#### Concepción, Chile, August 2005

Seminar on Integration and Development of Chilean Social Benefit Activity, which motto was: 'Por un Mutualismo sin fronteras'

It was held in the city of Concepción, Chile on August 6 2005

- 70 managers participated of the Social benefit Confederation of Chile
- The proposed theme was: "¿Can OEMSUR contribute to foster Social Benefit Activity in the region countries?"

Based on three precise objectives:

1 Main role of the Chilean management to generate a continuous impulse to place social benefit activity in a privileged spot.



2 Assessment of the efficiency of associativity within the social and solidary environment.

3 Placing ODEMA as a model entity to the region principles of social benefit activity.

Along an intense working day, the joint social benefit societies of Argentina and Chile complemented each other in a useful day of mutual training.

### **Buenos Aires, Argentina. October 2005**

Second international seminar – OEMSUR “Por un Mutualismo sin Fronteras”

It was held in Buenos Aires on Thursday 13 and Friday 14 of October 2005

30 Social Benefit Directors participated from 14 countries members of Oemsur.

• Presentations and Workshops were offered with the foregoing topics:

Legal framework, Health Service, Pharmacy, Social Services, Press and Broadcasting, Inter-mutual Agreements, Relation with International Organizations, Social Benefit Activity and Youth, Teaching and Social Benefit Training

### **Santiago de Chile, , April 2006**

First Regional International Seminar of OEMSUR, sponsored by Safer Africa.

It was held in the city of Santiago de Chile on 20, 21 and 22 of April 2006

50 Social Benefit Directors of different countries members of OEMSUR

• Presentations were offered with the foregoing topics:

• “El mutualismo en cada país de la región” : Evolución, presente y perspectivas

• Training Workshop: Economía Social y Mutualismo

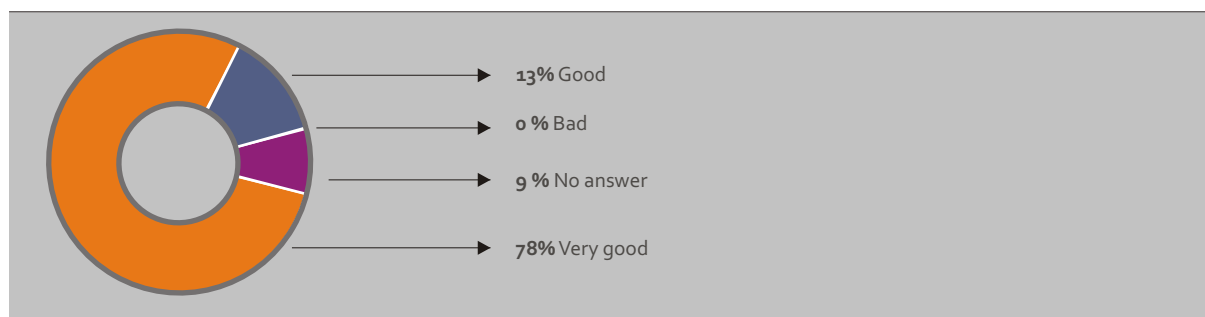
Economía Social: Dr. Patricio Cortés

Mutualismo: Prof. José Gabriel Hernández Neira



- Introducción: Oportunidades para el desarrollo de las mutuales y sus servicios Speaker: Gastón Ricciardi
- Training Workshops within services development
  - Servicio de Sistema de Asistencia Primaria – Explicación del modelo AMPF. Speaker: Alberto Galli. Analysis of each country/ institution situation
  - Servicios del área de Trabajo Social. Speaker: María Fernanda Sigliano
  - Servicio de Ayudas Económicas. Expositor: Gastón Ricciardi
  - Servicio de Sistema de Farmacia. Expositor: Juan José Orsini
  - Comunicación Institucional. Speaker: María Rosa Saenz Saralegui. Interchange of experiences, ideas and possibilities for the implementation of new resources for communication.
- Talk/Debate: Desafíos y compromisos futuros. Speaker: Carlos Castro.
- Consideraciones sobre POA 2006 de OEMSUR. Darío Martínez Corti / Manuel Balea Reino.
- Agenda 2006 Debate in heterogeneous tables (country, institution, post) Coordination: Carlos Castro / Sergio Echagüe

Attendants Evaluation / Surveyed Participants: 23





## México, July 2006

Regional International Seminar of Odema, sponsored by Safer Africa.

It was held in the city of Autlán, México on 27 and 28 of July 2006

44 Social Benefit Directors of different countries members of Odema participated: 34 Institutions ; 18 from México, 4 from US, 4 from El Salvador , 4 from Guatemala and 4 from Honduras.

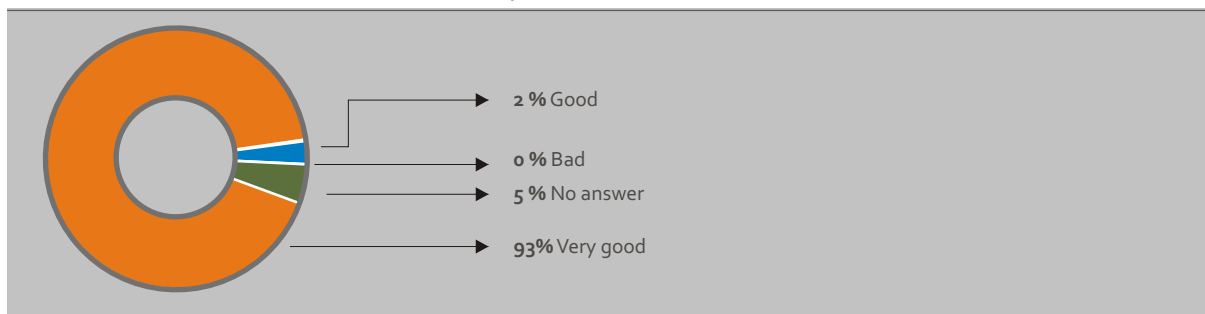
- Presentations were offered with the foregoing topics:
  - ODEMA hoy Alfredo Sigliano
  - SAFER AFRICA
  - Autoridades nacionales
  - Descripción de cada institución participante (34 Institutions – 18 from México 4 from US, 4 from El Salvador , 4 from Guatemala and 4 from Honduras)
  - “El mutualismo en cada país de la región” Evolución, presente y perspectivas
  - Training Workshops:
    - Economía Social y Mutualismo. Speaker: Ing. Juan Ignacio Arroyo Verastegui
    - Comunicación Institucional. Speaker: María Rosa Sáenz Saralegui Interchange of experiences, ideas and possibilities for the implementation of new resources for communication.
  - Introduction: Oportunidades para el desarrollo de las mutuales y sus servicios. Speaker: Gastón Ricciardi
  - Services General Presentation
    - Economic Aids
    - Social Work
    - Health
    - Pharmacy
  - Simultaneous training workshops as regards services development
    - Ayuda Económica. Speaker: Gastón Ricciardi.
    - Servicios del área de Trabajo Social. Speaker: María Fernanda Sigliano.
    - Sistema de Atención Primaria de la Salud – AMPF Model Explanation.  
Speaker: Alberto Galli . Assessment of each country/ institution situation
  - Talk / Debate: Desafíos y compromisos futuros. Speaker: Carlos Castro



- Agenda 2006 Debate in heterogeneous tables (country, institution, post) Coordination: C. Castro

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#### Attendants Evaluation / Surveyed Participants: 42



#### Buenos Aires, December 2006

Third Regional International Seminar, sponsored by Safer Africa

It was held in the City of Buenos Aires, between December 12 and 14.

Different social benefit societies participated from Brazil, Uruguay, Paraguay, Ecuador, Costa Rica, Nicaragua and Argentina.

Topics: social benefit services implementation

- Social Benefit Activity in Portugal- Social Service: Henrique Oliveira Pegas
- "El mutualismo en cada país de la región"

Argentina	Manuel Balea Reino
Brazil	Nilton Divino D'Addio
Costa Rica	Carlos Brenes Cruz
Ecuador	Julio César Dobronbsky Navarro
Nicaragua	Edward Martínez López
Paraguay	Rubén Acevedo
Uruguay	Daniel Gustavo López Villalba





- Training Workshop:  
Economía Social y Mutualismo Speaker: Lic. María Fernanda Sigliano y Lic. Mariel Deus
- Introduction: ¿Qué podemos hacer desde el mutualismo? Speaker: Cdor. Gastón Ricciardi – Dr. Andrés Román
- Experiences Presentation:
  - Ecuador ( Financial and Housing System )
  - Brazil ( Pharmacy )
  - Uruguay (Health)
  - Argentina ( Social Service Margin )
  - Argentina ( AMPF - MUTUAL GAS: Tourism )
- Services General Presentation
- Social Work: Lic. María Fernanda Sigliano
- Health: Alejandra López
- Pharmacy: Juan José Orsini
- Social Communication: María Rosa Saenz Saralegui
- Training Workshops as regards services development  
Servicios del área de Trabajo Social. Speaker: María Fernanda Sigliano
  - Sistema de Atención Primaria de la Salud. Speaker: Lic. Mónica Navarro
  - Comunicación Social. Speaker: María Rosa Sáenz Saralegui
- Talk / Debate: Desafíos y compromisos futuros. Speaker: Carlos Castro
  - Agenda 2007 Debate in heterogeneous tables (country, institution, post) Coordination: Sergio Echagüe

### Highlights:

All performed Seminars have had some singular aspect, in this case we point out the participants profile that in its great majority have been people with solid training and professional experience in the social benefit activity: a high grade of interaction and participation was achieved, thus generating very enriching interchange and debate spaces for everybody.

The testimonies presented by the countries representatives on some services development have had

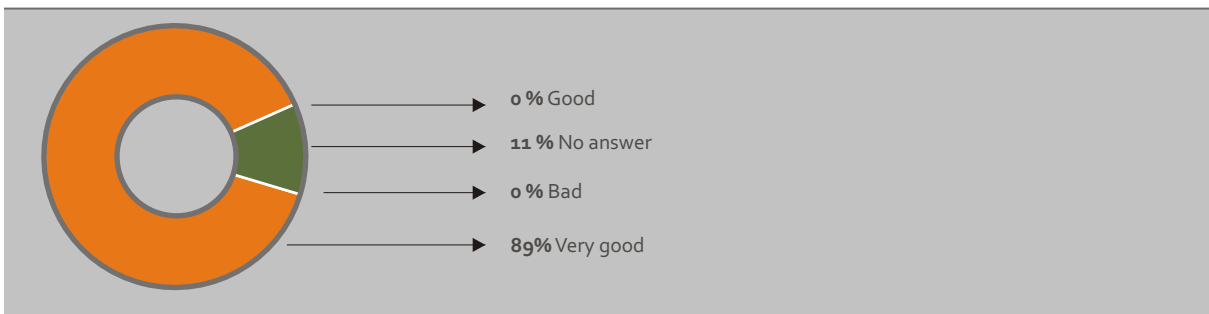


such a level that it has raised the interest of the rest in order to develop projects and/or alliances that enrich the respective social benefit societies.

It also stood out the participation of Dr. Henrique Oliveira Pegas from Portugal, who not only upgraded the Seminar with his presence, but also with his country's social benefit activity, excellent counselling and attentive attitude. He offered us an extraordinary example of how solidarity is transmitted from one region to the other when their directors and actors base their decisions on the principles and values of social benefit activity.

It was an honour for Odema to listen to his sincere words, his acknowledgement on the received attention and on the experienced event of the III International Seminar performed in Argentina.

### Attendants Evaluation





## Courses

### **Fostering the transformation of Social Benefit Activity (ITM\*)**

It is being held since 2007, on distance modality, it is worked on concepts, policies and tools that contribute to structural revision the current situation and start outlining and instrumenting a transforming growth project. It is worth mentioning that this has been adapted to be useful for small and medium social benefit societies that wish to have the possibility of change and transformation in order to grow institutionally.

### **Introduction to social benefit activity management**

This course deals with the complex problem of social benefit societies management.

### **Member service quality**

**\*T's Note: ITM corresponds to the Spanish order of words**

This course is developed so as each member of the social benefit institution may include the tools and experiences for its member service task

### **Annual Operative Plan Tutorial (POA\*)**

This course has the objective of offering a management tool for member institutions of Odema.

## **Courses performed in 2011**

**Distance Course: ITM 1 2011 Fostering the transformation of Social benefit Activity - 6° edition**

May - July 2011

34 Directors of Social Benefit Societies participated (from Social Benefit Societies, Federations and Confederations), 2 from Bolivia, 2 from Guatemala and 30 from México.

### **Annual Operative Plan Tutorial (POA)**

Aimed at: Social benefit directors and social leaders.



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Modality: distance

Starting on: September 2 2011

Participate: 43 directors, 2 from Argentina; 8 from Colombia; 1 from Guatemala; 32 from Perú.

### **Social Benefit Mangement Introduction**

Within the framework of the VI Congreso del Instituto Nacional de Asociativismo y Economía Social (INAES) we fostered the participation in this distance course. More than 400 people applied.

60 people participated from social benefit societies and entities related with Argentina.

Starting on: October 2011

### **Members service quality**

Aimed at: Member service personnel.

Modality: Distance

Starting on: October 2011

69 people participated, 28 from El Salvador; 1 from Guatemala; 8 from México; 1 from Nicaragua; 1 from Paraguay and 30 from Perú.

### **Course on Social Security Service with CIESS**

Modality: Semi-attendance

Starting on: June to November 2011

31 assistants participated from 9 countries 45 participants from 12 countries

In the courses of the Centro Interamericano de Educación de la Seguridad Social (CIESS – México), it was included a module in which themes were developed to visualize social benefit activity efficiency. It is aimed at the Formal Social Security community of the American Continent, and its goal is for the representatives of each country to see all the potential social benefit activity can offer to solve social exclusion problems. Two members of AMPF participated (Institute and Social Service) in the tutorial distance course and the full attendance phase in DF.



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## Courses given by CIESS after the agreement with Odema

### **Specialization Health Management for the Elder**

The Pan-American Health Organization (PAHO), the Centro Interamericano de Estudios de Seguridad Social (CIESS) and the Academia Latinoamericana de Medicina del Adulto Mayor (ALMA), together with international prestigious academic institutions have designed this Specialization aimed at the current directors and professionals interested in managing programmes and health services for the elder.

Modality: Semi-attendance

Date: Nov 2010 - July 2011

Participate: 4 professionals, 3 from Argentina AMPF members and 1 from Uruguay member of Círculo Católico de Obreros del Uruguay.

### **Master Actuarial Management of Social Security**

The Centro Interamericano de Estudios de Seguridad Social (CIESS) and the Economic Sciences College \*T's Note: POA corresponds to the Spanish order of words of the Universidad de Buenos Aires (UBA), will held the second edition of the Master in Social Security Actuarial Management, which will begin its work with a first full-attendance phase that will be performed at the offices of CIESS (México city), in the week from 21 to 25 of February 2011.

Modality: Semi-attendance

Date: April 2011 - July 2013

Participate: two professionals from El Salvador members of CAMUDASAL (Caja Mutual de Abogados de El Salvador)

### **Course: La seguridad social en las políticas públicas. Marco teórico y casos prácticos**

It will be held at CIESS in Mexico city from March 14 to 18 2011.

Modality: Full-attendance

Date: March 14 to 18 2011

Two members of Odema participated, one from República Dominicana (MOSCHTA) and another from México (Sociedad Mutual. Benito Juárez de, B. C. S. de México)



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### **Semi-attendance Diploma "Sistemas de pensiones "**

Date: May 30, it will be held in CIESS Mexico city and will finish with a full-attendance phase from August 22 to 26.

Modality: Semi-attendance

Participated: Two professionals from El Salvador members of CAMUDASAL (Caja Mutual de Abogados de El Salvador)

### **4ª edition of the On line Master on Social Security Management:. August 1.**

El CIESS together with Universidad Nacional Autónoma de México (UNAM) presents this Master designed especially for people with responsibilities in the areas of health, retirement and labour risk of the social security institutions.

Modality: Semi-attendance

Participate: Two professionals from El Salvador members of CAMUDASAL (Caja Mutual de Abogados de El Salvador)

## **International Forums**

### **Intercontinental Forum of social benefit activity 2010**

The motto was "El mutualismo como actor clave de la seguridad social y la economía social y solidaria"

It was held on April 22 2010 in the City of Buenos Aires, Argentina.

Participated therein academic people experts in social benefit activity, social security, and social and solidary economy, personalities from national and international organizations such as: Chancery, Social Security Secretariat, INAES, ANSES, Correo Argentino, OPS, AISS and legislators.

It was stated the social benefit activity as an inclusive, sustainable and efficient that contributes to the construction of a more fair and equal society.

Odema directors and representatives of joint counties participated.



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**It was held on April 28 in the city of Porto Alegre Brazil**

It was attended by 150 participants of different countries members of Odema.

Panels were offered with the participation of specialists in the foregoing topics:

- Presentation of political authorities
- American Continent Leaders of Social and Solidary Economy
- Odema as a generator of opportunities and forger of social benefit societies and related ones.
- Social and solidary economy as a trigger and ally of States.

**The foregoing exhibitions were developed:**

- El Estado, la Seguridad Social y la Economía Solidaria
- Presentation of Unión Africana de Mutuales
- El rol del dirigente como transformador de las instituciones solidarias y de la realidad social

**Forum “Apuntes para el fortalecimiento de la gestión de mutuales”**

Objective: To generate reflection spaces that contribute to the improvement of the social benefit activity level, to strengthen the management abilities of the directors as well as the participants'. By means of texts or short videos that study different topics.

Aimed at: Social benefit directors and social leaders.

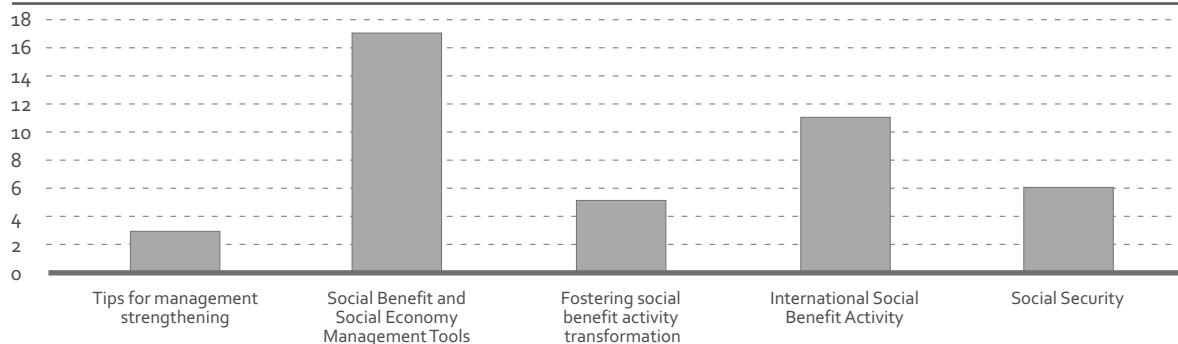
Modality: distance

Starting in: March and monthly in 2011.

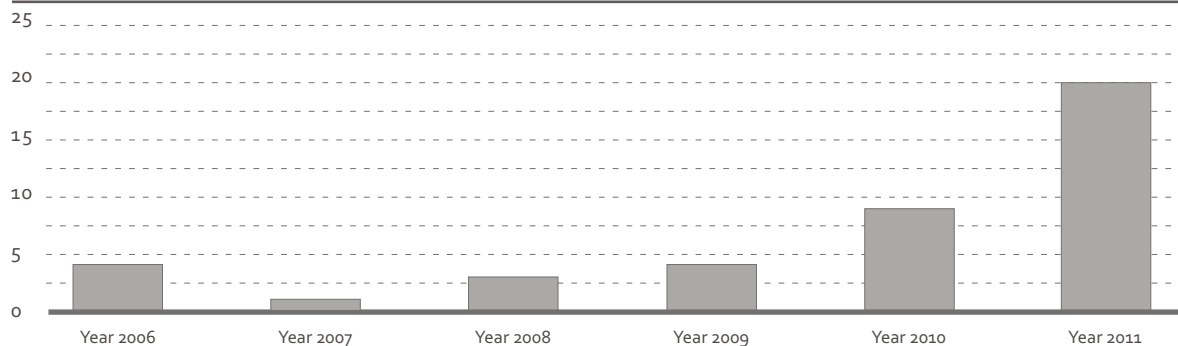
Participated: 27 directors; 3 from Argentina; 2 from Bolivia; 2 from Brazil; 2 from Chile; 2 from Colombia; 2 from Ecuador; 2 from US; 2 from EL Salvador; 2 from Guatemala; 2 from México; 2 from Paraguay; 2 from Perú; 2 from Dominican Republic; 2 from Uruguay.



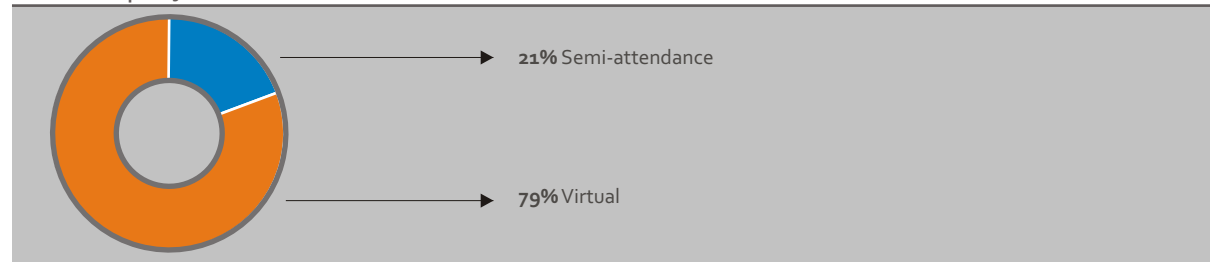
### Courses, forums and seminars by topic



### Topics



### Activities per year







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### 3.4 Governability

In articles 12 and 13 of the Articles of Association:

**Article 12°:** All social benefit organization with democratic structure that fosters the social principles of defending and transmitting everything related to health and welfare of its members, on absolutely no profit basis and with a strong responsibility concept as well as a deep solidary practice can affiliate to ODEMA.

**Article 13°:** All members will have the following rights:

- a) Voice and vote in the Assemblies.
- b) Choose and be chosen by their authorities so as to represent ODEMA.
- c) Be part of every matter as regards ODEMA programmes for the benefit of social organizations as well as their members.

#### Board of Directors Nature

**Article 25°:** ODEMA will be conducted by a Board of Directors integrated by two (2) members, one (1) Titular and one (1)

Designated Substitute, for each country belonging to the Organization . Each member will last in his post for four (4) years. The ones who will be designated among them:

- One (1) President
- One (1) First Vice-president
- One (1) Second Vice-president
- One (1) Secretary
- One (1) Pro-secretary
- And the remaining ones will act as Vocals



The Board of Directors will designate a Treasurer who should be leader of any social benefit society of a country member of Odema.

### Members of the Board of Directors and Assessment Board

<b>Board of Directors</b>	<b>Country</b>	<b>Assessment Board</b>
<b>Titular Director - Presidente</b>	<b>Argentina</b>	<b>Sigliano, Alfredo</b>
Titular Director - Vicepresidente Primero	Chile	Lira Fernández, José Francisco
<b>Substitute Director - Vicepresidente Segundo</b>	<b>México</b>	<b>Juárez Sánchez, Alicia</b>
Titular Director - Secretario	Uruguay	López Villalba, Daniel
<b>Titular Director - Prosecretario</b>	<b>Brasil</b>	<b>Perez Faillace, Roberto Paulo</b>
Substitute Director	Argentina	Balea Reino, Manuel
<b>Titular Director</b>	<b>Bolivia</b>	<b>Lanza de Rojas, Carmela</b>
Substitute Director	Bolivia	Calizaya Calani, Francisco
<b>Substitute Director</b>	<b>Brasil</b>	<b>Brum dos Santos, Manoel José</b>
Substitute Director	Chile	Gómez Aedo, José
<b>Titular Director</b>	<b>Colombia</b>	<b>Vélez Restrepo, Azucena</b>
Substitute Director	Colombia	Rivera Arcila, Luz Marina
<b>Titular Director</b>	<b>Costa Rica</b>	<b>Valverde Jiménez, Luis</b>
Substitute Director	Costa Rica	A Designar
<b>Titular Director</b>	<b>Ecuador</b>	<b>Burbano De Lara, Mario</b>
Substitute Director	Ecuador	Dobronsky Navarro, Julio César
<b>Titular Director</b>	<b>EE.UU.</b>	<b>Zárate, José</b>
Substitute Director	EE.UU.	Berlu Cabral, José
<b>Titular Director</b>	<b>El Salvador</b>	<b>Murgas López, Carlos Ovidio</b>
Substitute Director	El Salvador	Lizama de Funes, Gloria de la Paz
<b>Titular Director</b>	<b>Guatemala</b>	<b>Hernández Bran, Félix Romeo</b>
Substitute Director	Guatemala	Hernández Cruz, Erick Mauricio
<b>Titular Director</b>	<b>México</b>	<b>Sánchez Aguilar, Vicente</b>
Titular Director	Nicaragua	Ruiz Chavez, Fener
<b>Substitute Director</b>	<b>Nicaragua</b>	<b>Castellon, Paulina Rebeca</b>
Titular Director	Paraguay	Recalde Gamarra, Humberto



Board of Directors	Country	Assessment Board
<b>Substitute Director</b>	<b>Paraguay</b>	<b>Florentín Godoy, Ean Eduardo</b>
Titular Director	Perú	Huaynalaya Rojas, Odin
<b>Substitute Director</b>	<b>Perú</b>	<b>Huaynalaya Coronel, Greg</b>
Titular Director	República Dominicana	Cherubin, Joseph Félix
<b>Substitute Director</b>	<b>República Dominicana</b>	<b>Pérez Baltazar, Nelly</b>
Substitute Director	Uruguay	López Collazo, Cecilia
<b>Treasurer</b>	<b>Argentina</b>	<b>Savoini, Francisco</b>

Supervisory board	Country	Assessment Board
<b>1º Titular</b>	<b>Argentina</b>	<b>Grin, Jorge</b>
2º Titular	Argentina	Torres, Fernando Jorge
<b>3º Titular</b>	<b>Uruguay</b>	<b>Segredo Martínez, Mario</b>
1º Substitute	Paraguay	Turro, Antonio
2º Substitute	Argentina	Rodríguez, Andrés





## Commissions

2005

- “Permanent Commission of the Study of Social Benefit Activity in the American Continent”
- “Permanent Commission Legal Framework of Social Benefit Activity in the American Continent”  
(Drs. Abel Román, Andrés Román and José Lira Fernández)

2011

- “Commission Odema Women”



En 2011 it was approved the confirmation of a commission that promotes and preserves the women’s rights, in a similar action to the one of the commission UN Women, chaired by the Odema honourable counsel, Michelle Bachelet.

ODEMA will offer support to the social benefit societies of the American continent in its endeavours to assure the complete access to men and women rights in equal conditions in all social life environments.

### The main objectives are:

- Promote and foster civil, political, economic, social and cultural rights that allow men and women participate in equal conditions in any society environment.
- Establish cooperation relations with international organizations, public and private entities and any other organization which actions tend to get equanimity between men and women





- Attend the director committee of ODEMA in topics related with the women rights and the equanimity of genre.
- Establish work strategies aligning ODEMA fundamentals, training and integration representation, and the main pillars of Women, the Inter-American Women Commission CIM and of any other organization with similar objectives.



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## Chapter 5

### Global Compact Adhesion

In 2011, ODEMA considered of value to make known its support to the 10 principles on which the Global Pact is based upon, formalizing this act in October.

#### Commitment:

#### HUMANS RIGHTS

##### Principle 1

Companies must support and respect the protection of human rights acknowledged internationally. ODEMA's commitment is to support and respect the protection of human rights both, in the services offered in each joint society and the wider influence sphere, applying ethical demand as a guarantee of a civil behaviour and publicly acknowledging that respect to human rights contributes to improve a better management quality as regards the offered services, as well as the participation in all activities promoted by United Nations related to these matters.

##### Principle 2

Companies must assure not to be accomplices of human rights abuse of any kind. ODEMA's commitment is to assure that we are not directly or indirectly accomplices of human rights abuse of any kind both, in the services offered in each country and in the wider influence sphere. We promote equanimity of gender by creating a Commission called ODEMA Women.



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## LABOUR NORMS

### Principle 3

Companies must support freedom of union association and the effective acknowledgement of the right to collective negotiation.

### Principle 4

Companies must support abolition of all kinds of forced or obligatory labour.

### Principle 5

Companies must support effective abolition of child work.

ODEMA acknowledges the importance of using dialogue and negotiation to achieve competitive results and assuming its commitment in the effective guarantee of them.

## ENVIRONMENT

### Principle 7

Companies must support a preventive approach before environmental challenges.

### Principle 8

Companies must commit to foster initiatives promoting greater environmental responsibilities.

### Principle 9

Companies must foster the development and spreading of technologies that respect environment.

In ODEMA we keep the commitment of supporting a preventive approach in all our activities to avoid environmental damage by adopting beforehand actions that allow us fulfill such a commitment.

We keep the commitment of developing initiatives promoting a greater responsibility and ethics in offering health, security and environmental services.



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And it has the commitment of fostering the development and diffusion of respectful technologies as regards environment, making the necessary changes in the processes and techniques of servicing.

## **ANTI-CORRUPTION**

### **Principle 10**

Companies must fight against corruption in all its ways, including extortion and bribery.

ODEMA's commitment is working in order to avoid bribery, extortion and other ways of corruption by means of the application of all high standards of management and administration, with a strict support to ethical and legal in-force norms in all our joint organizations in all countries.





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Head office . Tte. Gral. Juan D. Perón 1379/83 . C1038ABA

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Ciudad Autónoma de Buenos Aires, Argentina

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