

PAISES 10 AÑOS  
LSANDO EL MUTUALIS  
RICANO MODERNO Y EFIC  
AJANDO EN SU INTEGRAC



ODEMA

# SOCIAL REPORT 2013



**ODEMA**  
Organización de Entidades  
Mutuales de las Américas

Organization with special consultative status with ECOSOC-ONU



# SOCIAL REPORT **2013**

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# VISION MISSION OBJECTIVES

## **Vision**

Integrate the American Continent Mutual Benefit Activity creating a regional entity to be a strong participant in international community.

## **Mission**

Promote and reinforce the assistance commitment of Social Benefit Entities of the American continent by creating the appropriate conditions, training, experiences interchange and the joint programmed agreements.

## **Objectives**

- Integrate the social benefit entities of the American continent regionally.
- Unify the in force legislation.
- Perform understanding memorandum with other organizations of social and solidary economy.
- Perform inter-benefit societies agreements as regards health care – insurance – retirement plan – tourism promotion – other services.
- Attend seminars and international community events with joint representation.
- Represent the American continent entities before governments, international organizations, universities, foundations, non-government entities, etc.
- Organize experiences interchange.
- Promote training, academic and educational interchange.

# CHAPTER I INTRODUCTION

By means of this third edition of the Social Report, we are pleased to outline the actions performed by our international organization in search of the targeted goals. We look for the American continent social benefit activity impulse by the representation in the most prestigious international forums. Highlighting the services offered by each joint entity, we show the true protagonists of the positive aspect of social benefit activity as regards its contribution to a better lifestyle for each and every human being.

We invite you to read the following,



# CHAPTER II

## SOCIAL REPORT

### TABLE AT 31/DEC/13

#### Representativeness

- Integrate the social benefit entities of the American continent regionally.
- Unify the in force legislation.
- Perform understanding memorandum with other organizations of social and solidary economy.
- Perform inter-benefit societies agreements as regards health care – insurance retirement plan – tourism promotion – other services.

	2012	2013	Change quantity	Change in percentage
Quant. of organizations it is linked with	6	6	0	0%
International agreements	9	9	0	0%
Inter-Benefit Societies agreements	7	7	0	0%

- Attend seminars and international community events with joint representation.
- Represent the American continent entities before governments, international organizations, universities, foundations, non-government entities, etc.

Quant. of active participation events	27	16	-11	-41%
Quant. of representatives	27	20	-7	-26%
Quant. of joint entities events	2	2	0	0%
Quant. of representatives	3	4	1	33%

## Integration

- Organize experiences interchange.

	2012	2013	Change quantity	Change in percentage
Active Organizations	83	89	6	7%
Adhesion Organizations	5	10	5	100%
Represented organizations total	88	99	11	13%
Quant. of represented countries	17	18	1	6%
<b>Apprenticeships</b>				
Quant. of performed Apprenticeships	1	0	-1	-1
Quant. of participants	7	0	-7	-1
<b>Scholarships</b>				
Quant. of requested scholarships	51	59	8	16%
<b>Broadcasting</b>				
Quant. of self publications	6	6	0	0%
Media	27	10	-17	-63%
Newsletter	4	6	2	50%
por SUMAR		10		
Social Networks	1	2	1	100%

## Training

- Promote training, academic and educational interchange.

### Courses and Workshops

Quant. in full- attendance and semi-attendance modality	1	2	1	100%
Quant. of participants	21	80	59	281%
Quant. in virtual modality	6	10	4	67%
Quant. of participants	169	313	144	85%

### Conferences and forums

Quant. in full attendance modality	6	3	-3	-50%
Quant. of participants	478	200	-278	-58%
Quant. in virtual modality	2	0	-2	-100%
Quant. of participants	31	0	-31	-100%

## Governability

- Democratic Organization

	2012	2013	Change quantity	Change in percentage
Quantity of Regular General Meetings	1	1	0	0%
Quantity of Extraordinary General Meetings			0	100%
Quantity of Board of Directors Meetings	10	9	-1	-10%
Quantity of Executive Board meetings	1	3	2	200%
Quantity of Commissions	2	3	1	50%
<b>Joint entities</b>				
Women leading the Organization	0	17	17	100%
Men leading the Organization	0	82	82	100%
<b>Board of Directors</b>				
Women Directors	0	11	11	100%
Directors / Treasurer	0	24	24	100%
<b>Executive Board</b>				
Female members	0	2	2	100%
Male members	0	3	3	100%
<b>Coordinations</b>				
Women Coordinators	0	4	4	100%
Coordinators	0	5	5	100%
<b>In other Posts</b>				
Female members	0	1	1	100%
Male members	0	2	2	100%

## CHAPTER III

### OBJECTIVES



#### 3.1 Representativeness

Along the year 2013, relationships with the same international organizations have been kept:

The Permanent Board of the Organization of American States (OAS) approved our application of Odema on December 3 2009 to become a member of the organizations of civil societies (OSC) registered in the OAS.

AISS: Since 20/APR/2009, Odema, through one of its member benefit society, AMPF, has the Vice-Presidency of the Technical Committee of the International Association of Social Security (IASS – AISS in its corresponding English acronym), embodied by Alfredo Sigliano, President of the said Benefit Society.

As from 2010, Odema has reached the permanence as observer of the General Assemblies, it has affiliated as well to the Inter-American Conference of Social Security (ICSS – CISS in its corresponding English acronym).

During 2011 it was confirmed the status of Odema as an Especial Consultant entity before ECOSOC (Economic and Social Council) of UN (United Nations). This category allows us to participate actively in ECOSOC and its subsidiaries, as well as the United Nations Secretary, programs, funds and organisms.

It followed the Operative Cooperation with OMS/OPS, through the development of a project of possible application to the American Continent which offers training to mirror the Mutual APS model.



### International Agreements

Agreements and arrangements between ODEMA and other valid organizations

2005	OEMSUR · SaferAfrica	(Understanding Memorandum)
2006	ODEMA · AIM	(International Association of Social Benefit Societies)
2007	ODEMA · DANSOCIAL	(National Administrative Department of the Solidary Economy - Colombia)
2008	ODEMA · UAM	(African Union of Social Benefit Societies)
2010	ODEMA · OPS/OMS	(Health Panamerican Organization / Health World Organization)
	ODEMA · CIESS	(Inter-American Centre of Social Security Studies)
2011	ODEMA · SOCODEVI	(Canadian Society for the International Development)
2012	ODEMA · INDAE	(Instituto Nacional de Derecho Aeronáutico y Espacial)
	ODEMA · AMPF	(Asociacion Mutual de Proteccion Familiar)

### Inter-Benefit Societies Agreements

Agreements and valid arrangements between Benefit societies joint to ODEMA

2005

- 1º Inter-Mutual Agreement between AMPF and Federation of Social Benefit Societies of Paraguay -FEMUPAR- (Paraguay)

2006

- Inter-Mutual Agreement for Tourism Services: AMPF / Social Benefit Activity of Chile (Chile)
- Inter-Mutual Agreement: AMPF / Bolivian Confederation of Social Benefit Societies for Charity (Bolivia)

2007

- Inter-Mutual Agreement: AMPF / Social Benefit Activity of Chile (Pharmacy)
- Inter-Mutual Agreement for Tourism Services: AMPF (Argentina) / Bolivian Confederation of Social Benefit Societies for Charity (Bolivia)

2008

- Inter-Mutual Agreement: AMPF / Níger

2010

- Integration Inter-mutual Agreement: AMPF / AMUDOCH (Resistencia, Chaco)

### Joint Participation of events

Active participation events 2013

- 57º periodo de sesiones de la Comisión de la Condición Jurídica y Social de la Mujer (CSW57) • ONU  
Nueva York, Estados Unidos • 6, 7 y 8 de marzo  
Alicia Juárez Sánchez • María Cecilia López Collazo • Rosa Rodríguez • Alejandra Morandeira • María Noel López Collazo
- Segunda Mesa Redonda Interregional de Alto Nivel • AISS - AIFSP - BPS  
Montevideo, Uruguay • 19 y 20 de marzo  
Andrés Román • María Fernanda Sigliano • Gastón Ricciardi
- 2º Encuentro Internacional de la Mutualidad • UAM  
Rabat, Marruecos • 4 de abril  
Alfredo Sigliano • Daniel López Villalba • Andrés Román



- X Foro Hemisférico con la Sociedad Civil y Actores Sociales • OEA  
Washington DC, Estados Unidos • 9 y 10 de mayo  
Cristian Panelli • Gastón Ricciardi
- Seminario Virtual sobre la Integración de los Sistemas de Seguridad Social: Experiencias en América Latina • AISS  
Participación virtual • 23 de mayo  
Cristian Panelli • María Fernanda Sigliano • Marcelo Kobelinsky • Enrique Tchukrán • Carolina Tapia • María Cecilia López Collazo
- XLIII Período Ordinario de Sesiones de la Asamblea General • OEA  
Antigua, Guatemala • 3, 4, 5 y 6 de junio  
Félix Romeo Hernández Bran • Luis Valverde Jiménez
- 102ª Reunión de la Conferencia Internacional del Trabajo • OIT  
Ginebra, Suiza • 14 de junio  
Alfredo Sigliano • Andrés Román
- Séptimo Foro de las Comisiones Técnicas • AISS  
Ginebra, Suiza • 25 y 26 de junio  
Alfredo Sigliano • Daniel López Villalba • Andrés Román
- El liderazgo femenino post Río + 20 - Un Diálogo Brasil-Argentina  
Buenos Aires, Argentina • 26 y 27 de junio  
María Cecilia López Collazo • Alejandra Morandeira
- Seminario de Verano • Fundación ForTes  
Participación virtual • 6 de julio  
María Fernanda Sigliano
- XXVII Asamblea de la Conferencia Interamericana de la Seguridad Social • CISS  
San Salvador, El Salvador • 25 y 26 de julio  
Carlos Ovidio Murgas López
- Entrevista en el Centro Interamericano para el Desarrollo del Conocimiento en la Formación Profesional (CINTERFOR)  
Montevideo, Uruguay • 3 de septiembre  
Daniel López Villalba • María Cecilia López Collazo • Carlos Castro



- FOROMIC 2013  
Guadalajara, México • 30 de septiembre al 2 de octubre  
Gastón Ricciardi
- Conferencia “Mutualismo en el mundo” • UMP  
Lisboa, Portugal • 26 de octubre  
Alfredo Sigliano • Paulo Roberto Pérez Faillace
- Conferencia de la Juventud 2013 • OEA  
Washington D.C., Estados Unidos • 5 de noviembre  
Celeste Meza • Cristian Panelli • Gastón Ricciardi
- Congreso “Lazos Sociales para la Inclusión de una Vejez Productiva” • MAC  
Buenos Aires, Argentina • 30 de noviembre  
Ean Eduardo Florentín • Julio César Dobronsky • José Francisco Lira Fernández

**Participants**

Alfredo Sigliano, Alicia Juárez Sánchez, Daniel López Villalba, Paulo Roberto Pérez Faillace, Ean Eduardo Florentín, Julio César Dobronsky, Carlos Ovidio Murgas López, María Cecilia López Collazo, José Francisco Lira Fernández, Alejandra Morandeira, Andrés Román, Carlos Castro, Celeste Meza, Cristian Panelli, Félix Romeo Hernández Bran, Gastón Ricciardi, Luis Valverde Jiménez, María Fernanda Sigliano, María Noel López Collazo, Rosa Rodríguez.

**Joint Entity Events 2013**

**LXXXII Congreso Nacional de Sociedades Mutualistas de la República Mexicana**

Benemérita Sociedad Mutualista de Dependientes de Puebla  
 Puebla, México · 25, 26 y 27 de junio  
 Manuel Balea Reino · Darío Martínez Corti

**110º Aniversario de la Sociedad de Socorros Mutuos “Unión Carpinteros y Ebanistas de Concepción”**

Concepción, Chile · 5 de julio  
 José Francisco Lira Fernández · Alejandra Morandeira

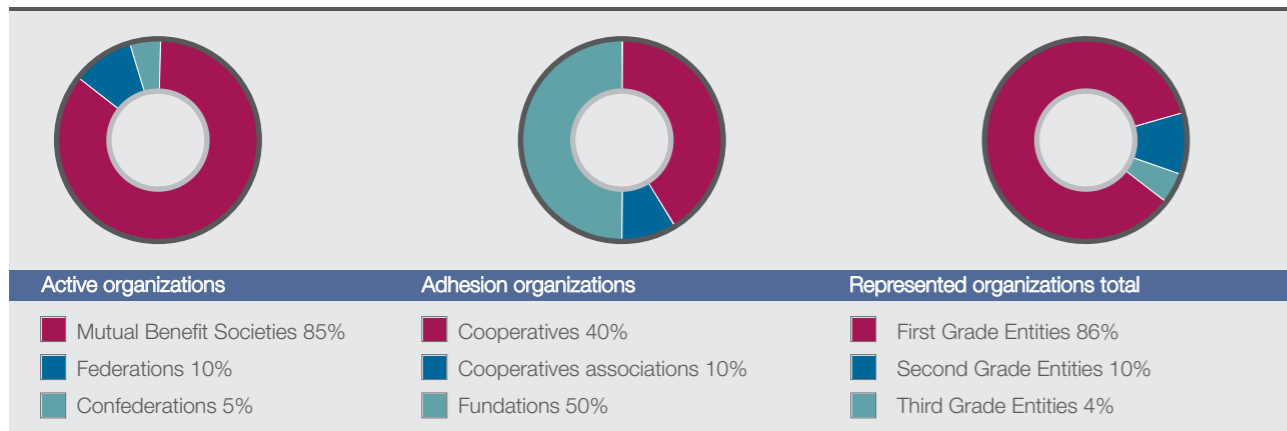
**Participants**

Manuel Balea Reino, José Francisco Lira Fernández, Alejandra Morandeira, Darío Martínez Corti

**3.2 Integration**

**Represented Organizations**





**Broadcasting**

As from 2013, “Entre todos” was no longer broadcasted weekly on open TV and “Por Sumar” was produced monthly by Internet.



- Por sumar 01 January 2013
- Por sumar 02 February 2013*
- Por sumar 03 March 2013
- Por sumar 04 April 2013*
- Por sumar 06 July 2013
- Por sumar 07 August 2013*
- Por sumar 08 September 2013
- Por sumar 09 October 2013*
- Por sumar 10 December 2013
- Special Edition Por sumar June 2013*



- Sin Fronteras Nro 39 January/February 2013
- Sin Fronteras Nro 40 March / April 2013*
- Sin Fronteras Nro 41 June / July 2013
- Sin Fronteras Nro 42 August 2013*
- Sin Fronteras Nro 43 November 2013
- Sin Fronteras Nro 44 December 2013



Odema al día

- Odema al día N° 5
- Odema al día N° 6
- Odema al día N° 7
- Odema al día N° 8
- Odema al día N° 9
- Odema al día N° 10



**Social Networks**

By mid-August, Odema became a member of the Social Network for Professionals LinkedIn.

The organization profile consists of its accomplishments, alliances and acknowledgements that it has amongst the different international organizations.

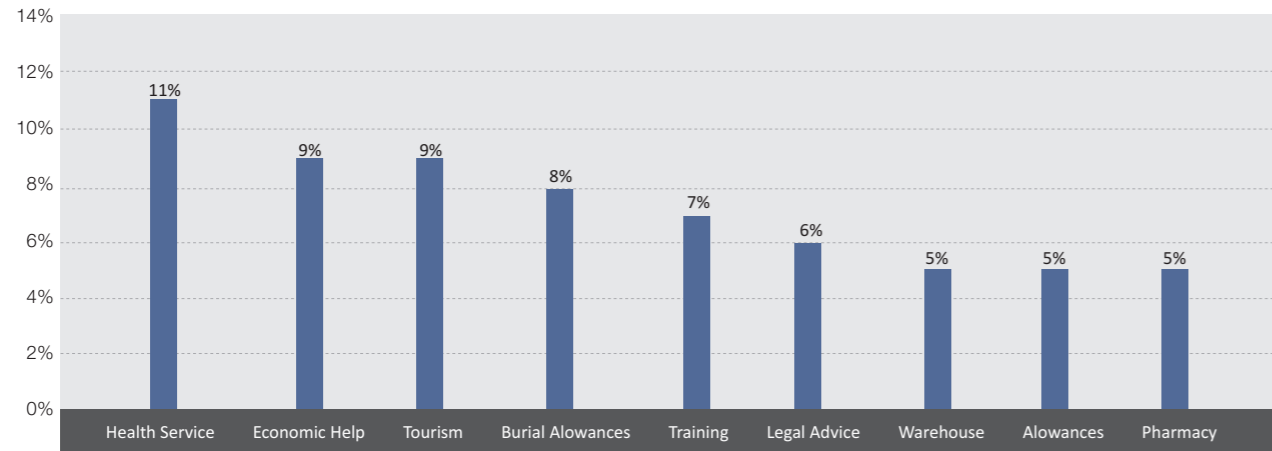
You can see our profile through the following link:  
[www.linkedin.com/in/odema](http://www.linkedin.com/in/odema)

Following the expansion of Odema in Social Networks, during 2013 it was implemented an official page on Google +. This web service, by means of different integrated tools, will allow Odema the online broadcasting of events

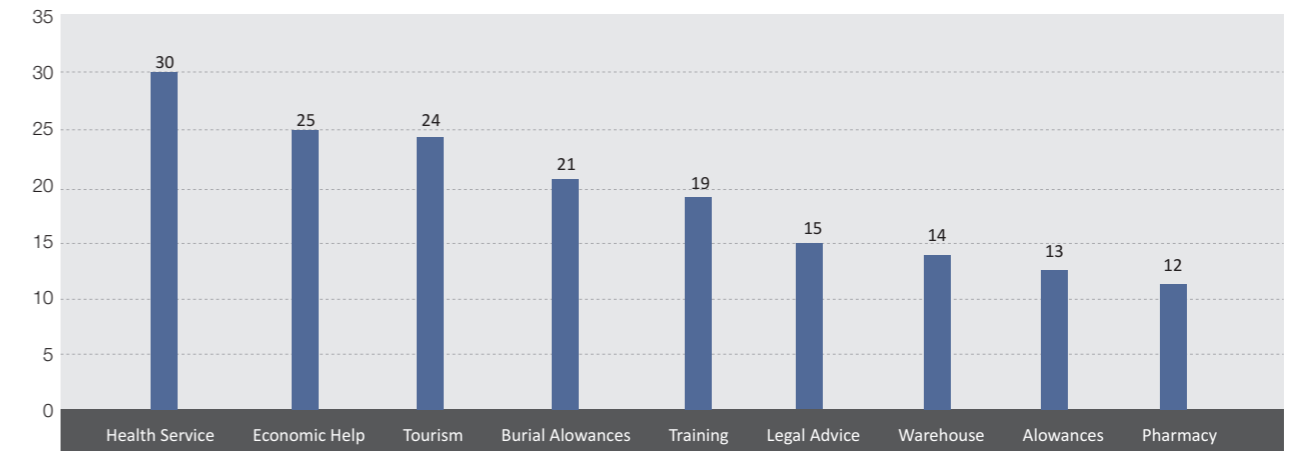
Services	Quantity of Mutual Benefit Societies that offer the Service	Quantity of Mutual Benefit Societies that offer the Service	% on the total amount of Services of all Societies
Health Service	30	30,30%	11%
Economic Help	25	25,25%	9%
Tourism	24	24,24%	9%
Burial Allowances	21	21,21%	8%
Training	19	19,19%	7%
Legal Advice	15	15,15%	6%
Warehouse	14	14,14%	5%
Allowances	13	13,13%	5%
Pharmacy	12	12,12%	5%
<b>Other services</b>	<b>93%</b>	<b>94%</b>	<b>35%</b>
Recreation	9	9,09%	3%
Savings	8	8,08%	3%
Insurance	8	8,08%	3%
Housing	8	8,08%	3%
Purchase Orders	7	7,07%	3%
Institutional representation	6	6,06%	2%
Culture	5	5,05%	2%
Social service	5	5,05%	2%
Scholarships	4	4,04%	2%
Sports	4	4,04%	2%
Retirement	4	4,04%	2%
Gestoria	4	4,04%	2%
Accommodation	3	3,03%	1%
Library	3	3,03%	1%
Optical Service	3	3,03%	1%
Dininghall	2	2,02%	1%
Consignment	2	2,02%	1%
Camping	1	1,01%	0%
Death Allowance	1	1,01%	0%
Library	1	1,01%	0%
Honeymoon	1	1,01%	0%
Maternity	1	1,01%	0%
Moving	1	1,01%	0%
Barbershop	1	1,01%	0%
Party planners	1	1,01%	0%

Service	Argentina	Bolivia	Brasil	Chile	Colombia	Costa Rica	Ecuador	EE.UU.	El Salvador	Guatemala	Haiti	México	Nicaragua	Panamá	Paraguay	Perú	Rep. Dom.	Uruguay	Total
Health Service	19	1	0	2	0	0	0	0	0	0	1	0	1	1	0	2	2	1	<b>30</b>
Economic Help	14	1	0	1	3	0	0	0	1	1	0	0	0	0	0	2	1	1	<b>25</b>
Tourism	21	0	1	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>24</b>
Burial Allowances	10	1	0	3	0	0	0	0	2	0	0	0	1	0	0	3	1	0	<b>21</b>
Training	13	0	0	1	2	1	0	0	0	0	0	0	1	0	0	1	0	0	<b>19</b>
Legal Advice	10	0	0	0	0	0	4	0	0	0	0	0	0	0	0	0	1	0	<b>15</b>
Warehouse	14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>14</b>
Allowances	9	0	0	1	0	2	0	0	0	1	0	0	0	0	0	0	0	0	<b>13</b>
Pharmacy	11	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	<b>12</b>
Recreation	6	0	2	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	<b>9</b>
Savings	2	0	0	0	3	0	3	0	0	0	0	0	0	0	0	0	0	0	<b>8</b>
Insurance	3	0	0	0	2	0	0	0	2	0	0	0	0	0	0	1	0	0	<b>8</b>
Housing	3	0	1	0	0	0	3	0	0	1	0	0	0	0	0	0	0	0	<b>8</b>
Purchase Orders	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>7</b>
Institutional representation	4	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	<b>6</b>
Culture	3	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>5</b>
Social service	3	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>5</b>
Scholarships	2	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	<b>4</b>
Sports	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>4</b>
Retirement	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	<b>4</b>
Gestoria	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>4</b>
Accommodation	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>3</b>
Library	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>3</b>
Optical Service	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>3</b>
Dininghall	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
Consignment	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>2</b>
Camping	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>1</b>
Death Allowance	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	<b>1</b>
Library	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>1</b>
Honeymoon	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>1</b>
Maternity	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	<b>1</b>
Moving	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>1</b>
Barbershop	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>1</b>
Party planners	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<b>1</b>

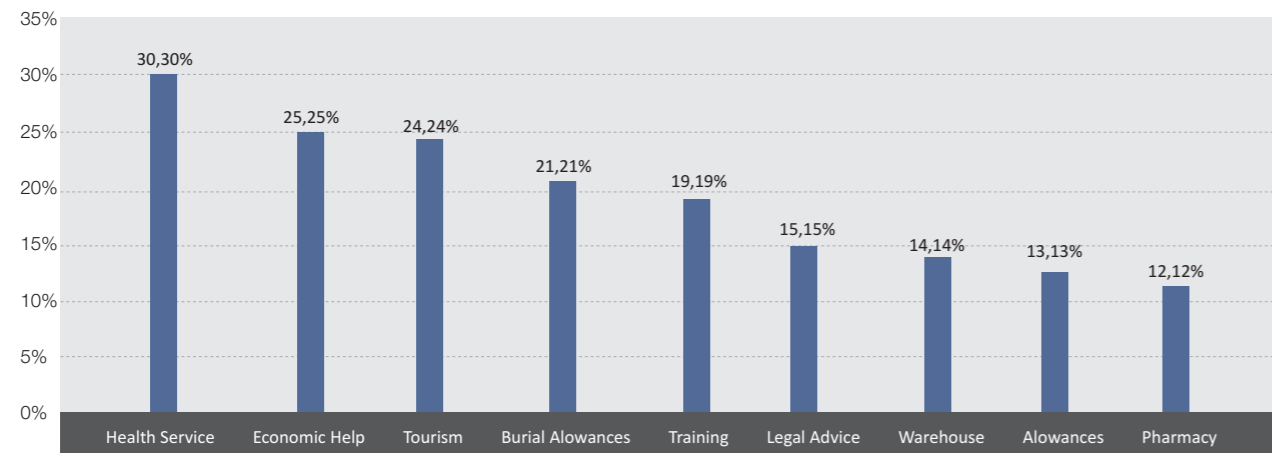
% on the total amount of Services of all Societies



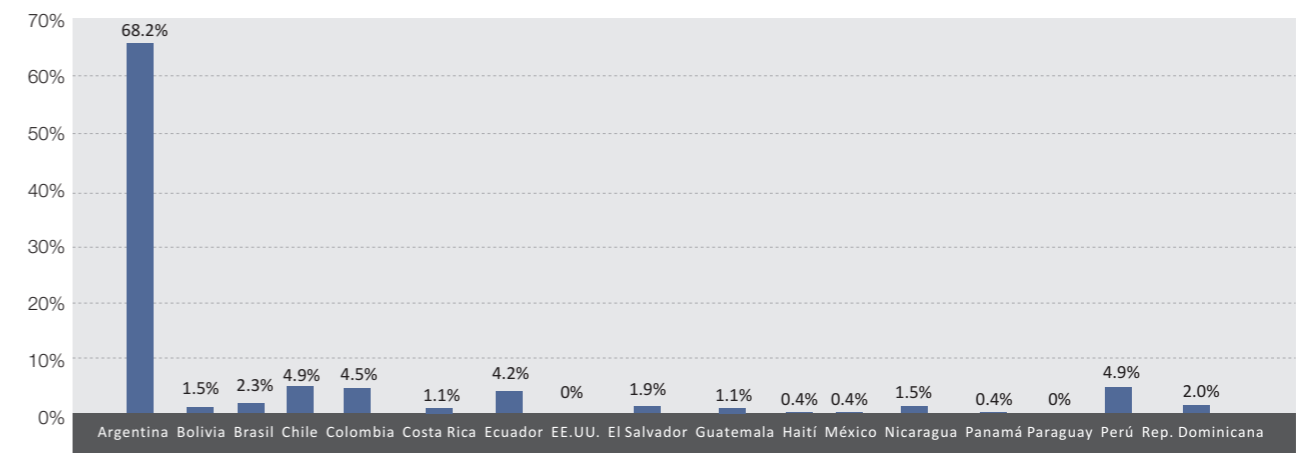
Quantity of Mutual Benefit Societies that offer the Service



% of Mutual Benefit Societies that offer the Service



% by country about all the services



### 3.3 Trainings

#### Social Benefit Training Institute “Carlos Castillo”

ODEMA houses the Training Institute and Social Benefit Society “Carlos Castillo” which helps the development of the abilities of people related to modern social benefit activity as well as the continent itself, Social Solidary Economy, by performing shared-learning events, full-attendance, semi-attendance and distance courses, which are offered to own entities as well as related institutions that focuses on solidarity and associative principles in the resolution of human needs. This was acknowledged by ILO as a reference of social benefit activity teaching in the worldwide known centre of Turín, Italy.

Also, it has celebrated an important agreement with Centro Interamericano de Estudios de Seguridad Social (CIESS) that allows training as regards social benefit activity and social security.

#### Forums

**IV Forum on International Social Benefit Activity: “Mutualismo: instrumento idóneo para la inclusión social en nuestra región”. Medellín, Colombia, April 2013**

150 attendants. (Directors and operative leaders of Social Benefit Societies and social and solidary economy Organizations)

#### Forum objectives

- Spread Odema’s work with International Organizations to establish a minimum social protection basis in the American continent countries.
- Present effective services which are enabling social inclusion and decent work.
- Know the social benefit activities in Odema country-members with the aim of enhancing the human development of its communities.

#### Presentations were offered on the following themes:

**Odema:** Accomplishments and challenges when promoting social benefit activity internationally

Mr. Alfredo Sigliano, Dr. Andrés Román and Lic. Cristian Panelli.

**Social benefit activity in the American continent countries. Video 1st part.**

**Micro-finances in the region**

**Directors of Odema Colombia and social benefit local entities video.**

Micro-financial experiences of Colombian social benefit entities. Presentation of a video with statements of Colombian social benefit entities associated with Odema.

“Papel de las microfinanzas mutualistas en la inclusión social” by Dr. Enrique Valderrama. Ex Superintendent of Colombia Solidary Economy.



**Social benefit activity in the American continent countries. Video 2° part.**

**Micro-finances and micro-insurances for social benefit activity.**

Dr. Maria Victoria Saenz Samper (FOMIN – BID).

**Social benefit activity in the American continent countries. Video 3° part.**

**Social benefit activity in the American continent countries. Video 4° part.**

**Open dialogue between a FOMIN – BID representative and attendants**

Dr. Maria Victoria Saenz Samper (FOMIN – BID).

**Odema - Women.**

Mrs. Alicia Juárez (President) and Esc. Cecilia López Collazo (Vice-president)

**Social benefit activity in the American continent countries. Video 5° part.**

**Odema - Youth: statements of actual and future leaders of social benefit activity.**

Lic. Edwin Fernando Cardona (Asociación Mutual Amigo Real), Miss Ana Milena Muñoz (Asociación Mutual Bienestar) and Lic. Celeste Meza (Asociación Mutual de Protección Familiar).

**Leaders Training: Instituto de Capacitación y Formación Mutual “Carlos Castillo”**

**Social leaders training. 2013 2014 Programmes presentation. Encounter assessment.**

Lic. Facundo Rodríguez Arcolia (Academic Secretary)

**Pedagogical – Cultural Experiences – for social benefit activity promotion**

Caja Lúdica from Guatemala. Artistic Show.

**ODEMA's International Seminar. Central-America region.****San José de Costa Rica / August 8 2013 / 50 attendants****Course topic:**

- Develop and enhance solidary economy organizations in order to guarantee greater social inclusion.

**Objectives:**

- Present the contribution Odema represents to solidary economy organizations and, especially to social benefit entities in the region.
- Develop management tools for a continuous growth of experiences interchange among these entities.
- Promote solidary economy organizations, especially social benefit activity, such as inclusion and development tools for the American continent social protection.

**Courses****Distance courses:****1. Course: Balance Social en las Entidades de la Economía Social y Solidaria**

Date: May – June 2013

Participation: Nine (9) members of social benefit entities from three countries associated with Odema. (Argentina-Paraguay and Uruguay)

**2. Course: Cambio Organizacional**

Date: July – August 2013

Participation: Forty-nine (49) members of Colombia Social Benefit Entities

**3. Course: “Organización y gestión de servicios” (Diploma Programme Module 5)**

Date: March – April 2013

Participation: Thirty (30) members of Social benefit entities from six countries associated with Odema (Argentina-Bolivia-Colombia-Nicaragua-Perú and Uruguay)

**4. Course: “Liderazgo en las organizaciones sociales” (Diploma Programme Module 6)**

Date: April – May 2013

Participation: Thirty-two (32) members of Social benefit entities from six countries associated with Odema (Argentina-Bolivia-Colombia-Nicaragua-Perú and Uruguay)

**5. Course: “Gestión de personal, capacitación y desarrollo” (Diploma Programme Module 7)**

Date: May – June 2013

Participation: Thirty-two (32) members of Social benefit entities from six countries associated with Odema (Argentina-Bolivia-Colombia-Nicaragua-Perú and Uruguay)

**6. Course: “Marco normativo institucional” (Diploma Programme Module 8)**

Date: June – July 2013

Participation: Twenty-four (24) members of Social benefit entities from five countries associated with Odema (Argentina- Colombia-Nicaragua-Perú and Uruguay)

**7. Course: “Economía Social y Solidaria” (Diploma Programme Module 1)**

Date: August – September 2013

Participation: Forty-nine (49) members of Social benefit entities from seven countries associated with Odema (Argentina- Bolivia-Colombia- Nicaragua-Panamá-Perú and Uruguay)

**8. Course: “Conducción y estrategia para la transformación” (Diploma Programme Module 2)**

Date: September – October 2013

Participation: Thirty-four (34) members of Social benefit entities from seven countries associated with Odema (Argentina- Bolivia-Colombia- Nicaragua-Panamá-Perú and Uruguay)

**9. Course: “Gerenciamiento de organizaciones de la economía social y solidaria” (Diploma Programme Module 3)**

Date: October – November 2013

Participation: Twenty-six (26) members of Social benefit entities from five countries associated with Odema (Argentina- Bolivia-Colombia- Perú and Uruguay)

**10. Course: “Comunicación y Marketing social” (Diploma Programme Module 4)**

Date: November – December 2013

Participation: Twenty-eight (28) members of Social benefit entities from five countries associated with Odema (Argentina- Bolivia-Colombia- Perú and Uruguay)



## Encounters and Seminars

### Encounter of directors in Lima Perú

Venue: Lima, Perú September 26 2013.

Congress Focus: Develop and enhance social benefit activity as enactor of social security in order to contribute to social inclusion and social background of Peruvian people.

Aimed at: Directors, leaders and professionals from social benefit activity organizations in Perú, government authorities and other social directors.

30 Directors of social benefit entities participated from 14 country members of Oemsur.

### Seminar for Directors or social benefit entities associated with FEDEMBA

Venue: Mutual del Circulo de Suboficiales de la Prefectura Naval Argentina

Date: September 19 2013

#### Objectives

- Reflect on our social benefit Institutions needs as regards incorporation new members and retain the current ones.
- Strengthen even more the integration among directors of social benefit entities from FEDEMBA.
- Topic developed by a Professor from UNLP: “Incorporación de nuevos asociados y fidelización de los actuales”
- Attendance: 75 Directors and operative Leaders participated – belonging to institutions members from FEDEMBA. (Ten (10) members from AMPF)

### Seminar on Patagonia Austral Social Benefit Integration and Training

Organized by: Instituto de Capacitación y Formación Mutual de AMPF-Odema and the FEDERACIÓN SANTACRUCEÑA DE MUTUALES (FE-SA-MU)

Sponsored by: CONFEDERACION NACIONAL DE MUTUALIDADES (CONAM)

Collaboration of ODEMA

#### Objective

Integrate social benefit entities from Patagonia austral, train its directors and generate an interactive space that enables collective development of institutions in the region.

Date: November 20 and 21 2013

#### Topics

- “Captación de nuevos socios y Fidelización de asociados” - Lic. Elena Saccone, from UNLP
- “Odema, Logros y Desafíos” -Dr. Darío Martínez Corti from Odema, Conam and Fedemba and Mr. Eduardo Repond from Odema-
- “La Capacitación como herramienta” -Prof. Sergio Echague, from Training Institute from AMPF-Odema

- “Balance Electrónico y actualización de normas contables” -CPN Ma. Del Huerto Di Loreto, Dr. Eleuteria Rompotis and Dr. Natalia Jimena Trainini from INAES

- “Gerenciamiento Mutual” -CPN Gastón Salvioli -AMPF

- “Turismo Mutual” -Lic. Yamila Cabral from Fedetur-

Attendance: 50 Directors and operative Leaders participated belonging to Social Benefit entities from Federations in Santa Cruz and Tierra del Fuego.

## 3.4 Governability

### In articles 12 and 13 of the Articles of Association:

**Article 12°:**All social benefit organization with democratic structure that fosters the social principles of defending and transmitting everything related to health and welfare of its members, on absolutely no profit basis and with a strong responsibility concept as well as a deep solidary practice can affiliate to ODEMA.

**Article 13°:** All members will have the following rights:

- a) Voice and vote in the Assemblies.
- b) Choose and be chosen by their authorities so as to represent ODEMA.
- c) Be part of every matter as regards ODEMA programmes for the benefit of social organizations as well as their members.



### Board of Directors Nature

**Article 25°:** ODEMA will be conducted by a Board of Directors integrated by two (2) members, one (1) Titular and one (1) Designated Substitute, for each country belonging to the Organization. Each member will last in his post for four (4) years. The ones who will be designated among them:

- One (1) President
- One (1) First Vice-president
- One (1) Second Vice-president
- One (1) Secretary
- One (1) Pro-secretary
- And the remaining ones will act as Vocals

The Board of Directors will designate a Treasurer who should be leader of any social benefit society of a country member of Odema.

Members of the Board of Directors and Assessment Board		
Country	Directors Meetings	Representative
Argentina	Titular Director - President	Sigliano, Alfredo
Chile	Titular Director - First Vice-president	Lira Fernández, José Francisco
México	Titular Director - Second Vice-president	Juárez Sánchez, Alicia
Uruguay	Titular Director - Secretary	López Villalba, Daniel
Brasil	Titular Director - Pro secretary	Pérez Faillace, Roberto Paulo
Argentina	Substitute Director	Balea Reino, Manuel
Bolivia	Titular Director	Lanza de Rojas, Carmela
Bolivia	Substitute Director	Calizaya Calani, Francisco
Brasil	Substitute Director	Brum dos Santos, Manoel José
Chile	Substitute Director	Gómez Aedo, José
Colombia	Titular Director	Vélez Restrepo, Azucena
Colombia	Substitute Director	Rivera Arcila, Luz Marina
Costa Rica	Titular Director	Valverde Jiménez, Luis
Costa Rica	Substitute Director	A designar
Ecuador	Titular Director	Burbano de Lara, Mario
Ecuador	Substitute Director	Dobronsky Navarro, Julio César
EE.UU.	Titular Director	Zárate, José
EE.UU.	Substitute Director	Berlu Cabral, José
El Salvador	Titular Director	Murgas López, Carlos Ovidio
El Salvador	Substitute Director	Lizama de Funes, Gloria de la Paz
Guatemala	Titular Director	Hernández Bran, Félix Romeo
Guatemala	Substitute Director	Hernández Cruz, Erick Mauricio
Haití	Titular Director	A designar
Haití	Substitute Director	A designar

México	Substitute Director	Sánchez Aguilar, Vicente
Nicaragua	Titular Director	Ruiz Chávez, Fener
Nicaragua	Substitute Director	Castellón, Paulina Rebeca
Paraguay	Titular Director	Recalde Gamarra, Humberto
Paraguay	Substitute Director	Florentín Godoy, Ean Eduardo
Perú	Titular Director	Huaynalaya Rojas, Odin Ciro
Perú	Substitute Director	Huaynalaya Coronel, Greg
R. Dominicana	Titular Director	Cherubin, Joseph Félix
R. Dominicana	Substitute Director	Pérez Baltazar, Nelly
Uruguay	Substitute Director	López Collazo, María Cecilia
Argentina	Treasurer	Savoini, Francisco

Members of the Supervisory Board		
Country	Supervisory board	Assessment Board
Argentina	1° Titular	Grin, Jorge
Argentina	2° Titular	Torres, Fernando Jorge
Uruguay	3° Titular	Segredo Martínez, Mario
Paraguay	1° Suplente	Turro, Antonio
Argentina	2° Suplente	Rodríguez, Andrés

### Board of Directors

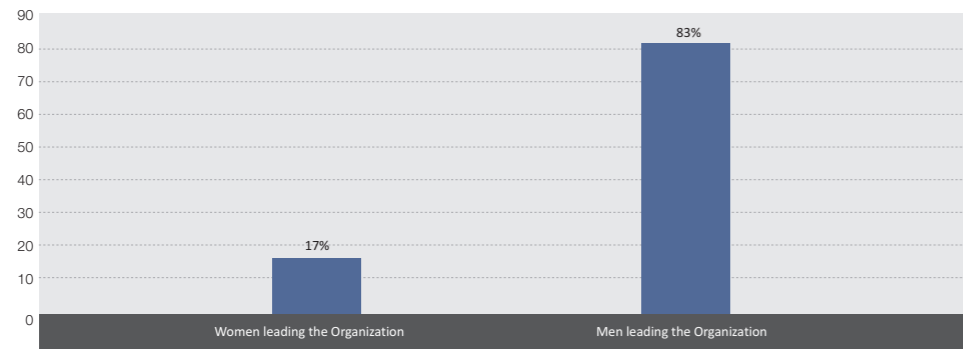
- 14 de febrero • Teleconferencia
- 21 de marzo • Teleconferencia
- 26 de abril • Presencial • Medellín, Colombia
- 6 de junio • Teleconferencia
- 18 de julio • Teleconferencia
- 15 de agosto • Teleconferencia
- 12 de septiembre • Teleconferencia
- 17 de octubre • Teleconferencia
- 19 de diciembre • Teleconferencia

### Executive Board

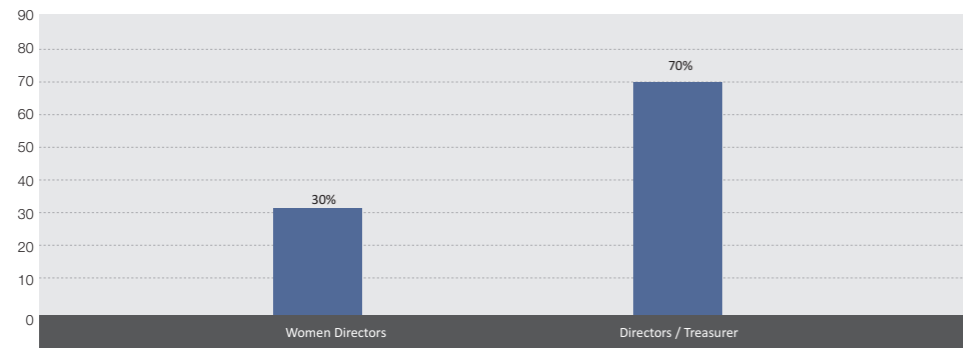
- 5 de septiembre • Teleconferencia
- 10 de octubre • Teleconferencia
- 5 de diciembre • Teleconferencia

### Gender Detail

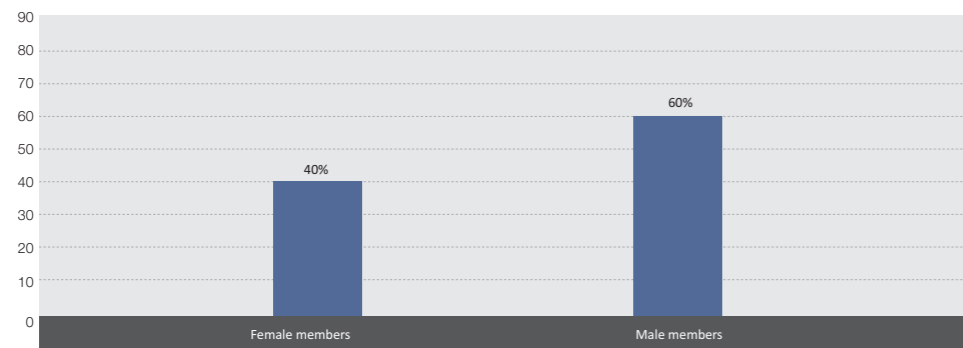
Joint entities



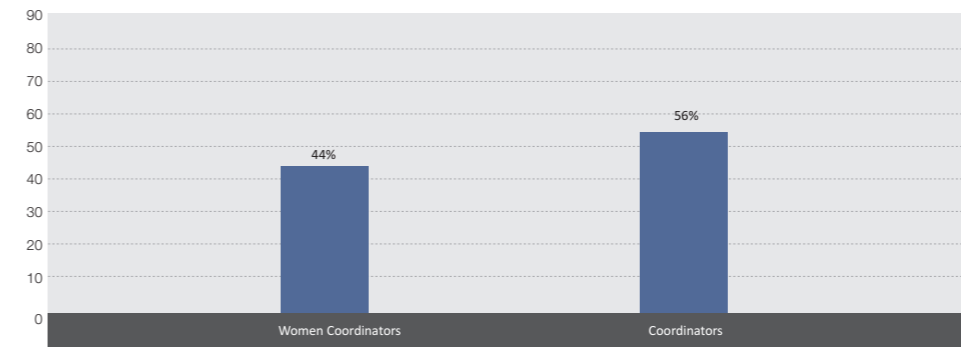
Board of Directors



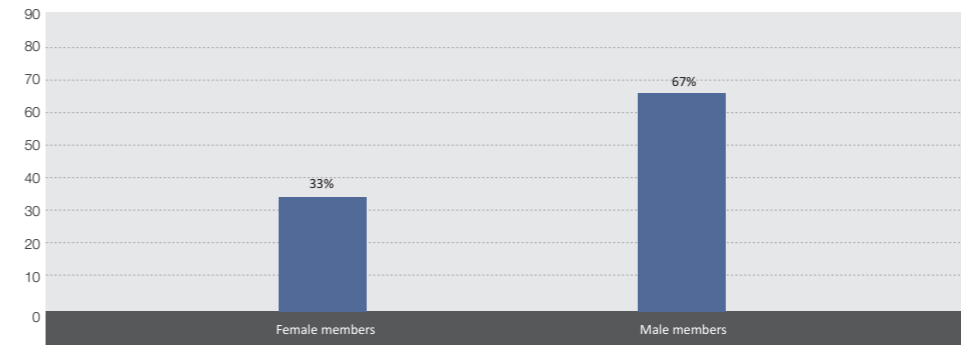
Executive Board



Coordinations



In other Posts



### Activities 2013

#### ONU Women

On March 6, 7 and 8 2013, Odema Women authorities participated in Session N° 57 of the Committee on Women Status, United Nations - New York, which main theme was “Elimination and prevention of all forms of violence against the woman and girl”. Among the principal activities, there were panels devoted on multi-sector services and the solutions to genre violence, challenges and accomplishments of the millennium towards 2014 we celebrated the Woman international day.

#### Agreement DeyCon / Odema

In order to improve study and research as regards genre, as well as fostering rights genre equality, on June 7 it was signed an Agree-



ment of scientific and cultural collaboration between the Asociación Democracia and Consenso/DeyCon and Odema, by means of its Odema Women committee.

#### Presentation of the Book “Juventud y Migración”

Odema Women participated on August 26 of the presentation of the book “Juventud y Migración: vivencias, percepciones, ilusiones. Un estudio en NOA/NEA”, a work on migration, genre and youth performed by Ministerio de Agricultura Familiar de la Nación Argentina, with the support of ONU Women.

#### Solidary Women Prizes

On November 6, Odema Women was invited to participate of the Sixth act to grant prizes to Solidary Women organized by Fundación Avón. Within this framework it was outlined a reflection space on sustainability, visibility, impact and influence of women participation on human development processes as well as social capital construction.

#### Presentations of Odema Women in forums and encounters

IV Social Benefit Activity International Forum  
Medellín, Colombia - April 2013

Encounter: Eco 3.0 “Liderazgo Femenino Post- Rio + 20”  
Buenos Aires, Argentina - June 2013

110° anniversary of the Sociedad de Socorros Mutuos “Unión Carpinteros y Ebanistas de Concepción”  
Concepción, Chile - July 2013

Congress of the Confederación de Sociedades Mutualistas de la República Mexicana  
Puebla, México - August 2013

#### ODEMA Youth Network

ODEMA Youth Network was presented to all American continent in November 2013 in the City of Buenos Aires. The objectives of this presentation focused on the generation of a diffusion space to make public the contribution of Young people to social benefit activity and the Solidary Economy organizations, as well as the challenges they face when empowering the Young in this activity. We also aimed at presenting and spreading the Network goals.

The thematic focus of this event was the following:

- The Young and solidarity
- Academic environments – Social Economy
- Job insertion (real statements of professionals at work)
- Leadership of the future
- Social Benefit Activity (ESyS) and the use of new technologies
- Network Objectives
- Next activities





## CHAPTER IV

### GLOBAL COMPACT ADHESION

#### Letter of Accession

We renew our commitment to the 10 principles of the Global Compact, and assume the responsibility to work towards compliance and diffusion.

#### HUMANS RIGHTS

**Principle 1:** Companies must support and respect the protection of human rights acknowledged internationally.

ODEMA's commitment is to support and respect the protection of human rights both, in the services offered in each joint society and the wider influence sphere, applying ethical demand as a guarantee of a civil behaviour and publicly acknowledging that respect to human rights contributes to improve a better management quality as regards the offered services, as well as the participation in all activities promoted by United Nations related to these matters.

**Principle 2:** Companies must assure not to be accomplices of human rights abuse of any kind.

ODEMA's commitment is to assure that we are not directly or indirectly accomplices of human rights abuse of any kind both, in the services offered in each country and in the wider influence sphere. We promote equanimity of genre by creating a Commission called ODEMA Women.

## LABOUR NORMS

**Principle 3:** Companies must support freedom of union association and the effective acknowledgement of the right to collective negotiation.

**Principle 4:** Companies must support abolition of all kinds of forced or obligatory labour.

**Principle 5:** Companies must support effective abolition of child work.

ODEMA acknowledges the importance of using dialogue and negotiation to achieve competitive results and assuming its commitment in the effective guarantee of them.

## ENVIRONMENT

**Principle 7:** Companies must support a preventive approach before environmental challenges.

**Principle 8:** Companies must commit to foster initiatives promoting greater environmental responsibilities.

**Principle 9:** Companies must foster the development and spreading of technologies that respect environment.

In ODEMA we keep the commitment of supporting a preventive approach in all our activities to avoid environmental damage by adopting beforehand actions that allow us fulfill such a commitment.

We keep the commitment of developing initiatives promoting a greater responsibility and ethics in offering health, security and environmental services.

And it has the commitment of fostering the development and diffusion of respectful technologies as regards environment, making the necessary changes in the processes and techniques of servicing.

## ANTI-CORRUPTION

**Principle 10:** Companies must fight against corruption in all its ways, including extortion and bribery.

ODEMA's commitment is working in order to avoid bribery, extortion and other ways of corruption by means of the application of all high standards of management and administration, with a strict support to ethical and legal in-force norms in all our joint organizations in all countries.

PRESENTE EN 18 P  
DE AMÉRICA IMPU  
MÁS DE AME  
100 ENTIDADES TRAB

